

Center for Case Development

Dr. D. Y. Patil B-School, Pune

CALL FOR CASE STUDIES

CASEPEDIA

VOLUME 6

The Centre for Case Development (CDC) at Dr. D. Y. Patil B-School is committed to emerging as a repository of quality and context-driven management cases across industries and domains.



AIM & SCOPE

CDC promotes a culture of case development in management education by providing a platform for publishing high-quality, industry-relevant cases that enhance classroom learning and research. Cases should be suitable for MBA / PGDM / Executive Education programs.



CASE DOMAINS

- Strategy & Entrepreneurship
- Marketing & Consumer Behaviour
- HR & Organizational Behaviour
- Finance & Banking
- Operations & Supply Chain
- Sustainability & ESG
- Digital Transformation & AI in Business



WHO CAN SUBMIT?

- Academicians
- Research Scholars
- Industry Practitioners
- Consultants & Entrepreneurs

We invite academicians and practitioners to contribute Full Case Studies



WHY SUBMIT?

- ◎ **NO** Publication Fee
- ◎ **Published** as Edited Volume (Casepedia – Volume 6)
- ◎ **ISBN** Assigned to Volume 6

IMPORTANT DATES

- ◆ Proposal Submission – **April 2026**
- ◆ Manuscript Submission – **May 2026**
- ◆ Acceptance / Revision Notification – Decision within **15 working days** after submission
- ◆ Final Revised Submission – **July 2026**
- ◆ Probable Publication – **October 2026**

SUBMISSION GUIDELINES

- ◆ **Original and unpublished** work only
- ◆ **Not under review** elsewhere
- ◆ Submit **MS Word** file via **email** with **Consent letter**
- ◆ Word Limit **2000-3000 Words** (Teaching Note to be submitted separately)
- ◆ **Manuscripts** will undergo **plagiarism** screening before review
- ◆ **APA 7th** referencing style must be followed
- ◆ Consent form required from **protagonist/organization** for publication

PUBLICATION ETHICS & AI POLICY

- ◆ Proper **citation** required for all secondary sources
- ◆ No use of **AI tools**.
- ◆ **Copyright** of published cases will remain with the **Centre for Case Development, Dr. D. Y. Patil B-School, Pune**



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