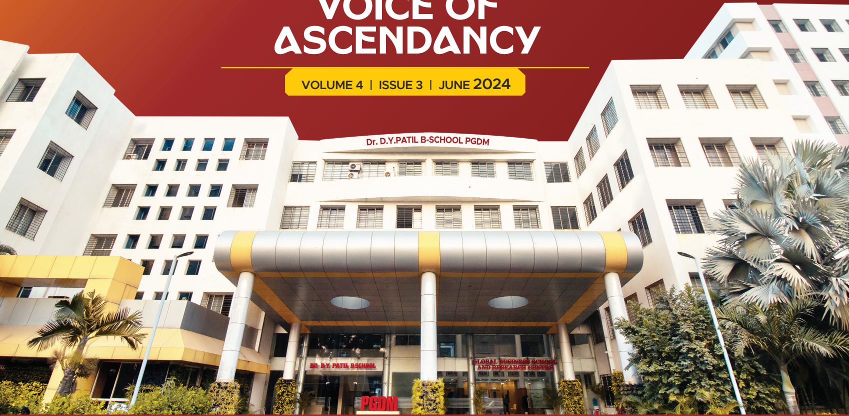
DPU Dr. D. Y. Patil
B-School

Refulgence
THE NEWSLETTER

VOICE OF ASCENDANCY

VOLUME 4 | ISSUE 3 | JUNE 2024


Dr. D.Y.PATIL B-SCHOOL PGDM
DR. D.Y. PATIL B-SCHOOL
GLOBAL BUSINESS SCHOOL AND RESEARCH CENTER
PGDM

Guiding Light

Dr. Somnath Patil
Secretary,
Dr. D. Y. Patil Unitech Society

Director's Desk

share insights on emerging trends, sustainable practices, and effective leadership. These

Dr. Amol Gawande

Director,
Dr. D. Y. Patil B-School

A heartfelt welcome, Class of 2024-26! Dr. D. Y. Patil B-School faculty and staff are thrilled to have you join our vibrant academic community. We're committed to equipping you with the knowledge and skills to excel in today's dynamic business world.

Our stimulating environment fosters creativity, critical thinking, and innovation. This year, expect enriching experiences beyond academics. Industry leaders and renowned thinkers will interactions will equip you for the challenges and opportunities ahead.

Dr. D. Y. Patil B-School prioritizes experiential learning. Our curriculum goes beyond theory, offering real-world scenarios with engaging case studies, immersive simulations, and challenging projects. These will hone your problem-solving and decision-making abilities, ensuring you tackle any challenge with confidence.

We're excited about new partnerships with leading industry partners and esteemed academic institutions. These collaborations unlock unique learning experiences and broaden your global exposure, preparing you to navigate the complexities of the international business landscape.

Embrace the transformative power of education at Dr. D. Y. Patil B-School. Challenge existing paradigms, question assumptions, and forge your path to success. We're here to support you every step of the way. Welcome to the Dr. D. Y. Patil B-School family!

Letter From Editor-In-Chief

ADITYA DEY
Editor in Chief

Dear Readers,

In my capacity as our campus newsletter's editor-in-chief for Volume 4, Issue 3, I'm excited to present to you a selection of engrossing pieces that will both captivate and educate. An extensive examination of international business education via the **Americal Business School in Morocco's Student Exchange Program** is presented in this issue. We also explore the **International Student Exchange Program online**, providing a distinct viewpoint on international academic cooperation. If you're interested in the future of finance, don't miss **Ms. Archana Rao's insightful talk at Dr. D. Y. Patil B-School about the newest banking trends and technologies.**

It is an absolute joy to continue contributing to our college newsletter even after becoming an alumnus. Being part of this vibrant community and sharing in the excitement of each issue brings me immense satisfaction. I hope you find these articles as engaging and insightful as we have in curating them. Your continued support and enthusiasm make this journey incredibly rewarding.

Good Luck!!

Happy Reading!!

Editor's Desk

Saloni Garg

Kavita Tandel

Welcome to the June 2024 edition of our newsletter! As the summer sun shines brightly, we take this moment to reflect on the vibrant tapestry of experiences and achievements that have unfolded at Dr. D.Y. Patil B-School over the past few months. This issue is not merely a celebration of the knowledge acquired but also a tribute to the guiding lights—our mentors, guest speakers, and industry partners—who have illuminated our path forward.

We were honored to host a diverse array of esteemed industry experts from some of the leading brands across various sectors. These distinguished guests shared their invaluable insights and practical wisdom, offering our students a window into the real-world challenges and opportunities in the business landscape. Their sessions covered a wide range of topics, from the latest market trends to innovative strategies and leadership skills, enriching our curriculum and broadening our students' perspectives.

These interactions have been crucial in equipping our students with the tools they need to navigate the dynamic and ever-changing business environment with confidence and clarity. The lessons learned and the experiences shared have not only enhanced their academic journey but have also prepared them for the professional challenges ahead.

As you read through this edition, we invite you to grab your favorite beverage, get comfortable, and embark on a journey through the dynamic world of Dr. D.Y. Patil B-School. This edition is filled with stories of inspiration, learning, and a strong sense of community spirit, capturing the essence of what makes our institution a place of growth and opportunity.

Exploring Global Business Education: The Student Exchange Program at the American Business School, Morocco

Dr. D. Y. Patil B-School arranged a remarkable 3-month journey with the American School of Business (ASB) in Morocco through their International Student Exchange Programme. This program, known for its globalized education experience, allows students to broaden their academic horizons and gain invaluable international exposure. ASB's partnerships span universities and business schools worldwide, enabling students to spend a semester or year abroad in diverse cultural and academic settings.

The exchange program aims to enhance students' understanding of global business practices, providing them with a nuanced perspective on international markets, economic systems, and cross-cultural management. Participants benefit from a diverse curriculum, lectures by distinguished professors, collaborative projects with international peers, and internships with multinational companies, enriching their academic experience and building practical skills and a global network.

Additionally, the program emphasizes personal growth and cultural sensitivity, challenging students to adapt to new social norms and navigate unfamiliar environments. These experiences foster resilience, adaptability, and a deeper appreciation for cultural diversity. Overall, the exchange program exemplifies ASB and Dr. D. Y. Patil B-School's commitment to fostering global citizenship and academic excellence, preparing students to become innovative, socially responsible leaders in the global business arena.

Witness The Spirit Of DYPBS Shinning Bright In Morocco

Scholars from Dr. D. Y. Patil B-School have recently marked a significant academic achievement by completing their educational journey at a prestigious American business school in Morocco. This remarkable opportunity allowed students to engage in a global learning environment, broadening their academic and cultural horizons. The program facilitated an exchange of innovative ideas and practices, enhancing their understanding of international business dynamics. The scholars' dedication and hard work were evident throughout this experience, reflecting the institution's commitment to excellence in education. This milestone highlights the students' capabilities and elevates Dr. D. Y. Patil B-School's reputation on a global platform.

DYPBS PGDM Program Receives Prestigious NBA Accreditation

DPU Dr. D. Y. Patil B-School
NBA NATIONAL BOARD of ACCREDITATION
Exciting News
Dr. D. Y. Patil B School
celebrates its prestigious
NBA Accreditation
Achievement for its
PGDM Program

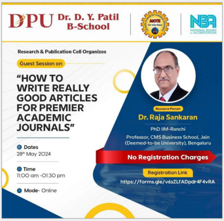
On May 18, 2024, Dr. D. Y. Patil B-School proudly announced that its PGDM program has been awarded accreditation by the National Board of Accreditation (NBA). This esteemed recognition underscores the institution's dedication to excellence in management education, ensuring the highest standards in teaching, curriculum, student performance, and innovation.

The NBA accreditation is a hallmark of quality, signifying that the PGDM program at DYPBS meets rigorous academic criteria. It provides a transparent and robust educational framework, offering students a top-tier learning experience. This significant achievement not only enhances the value of the degrees offered by DYPBS but also opens up new opportunities for its graduates in the global job market.

This milestone sets DYPBS apart as a leader in management education, reaffirming its commitment to delivering exceptional educational outcomes. The entire DYPBS community is celebrating this remarkable accomplishment, which highlights the institution's role in shaping future business leaders and professionals.

How to Write Good Articles for Premier Academic Journals

The session "How to Write Good Articles for Premier Academic Journals," held on May 28, 2024, was a transformative experience hosted by Dr. D. Y. Patil B-School in collaboration with global partners. Led by Dr. Raja Sankaran from CMS Business School, Bengaluru, the session offered invaluable insights into academic writing, emphasizing clarity, coherence, and originality. Dr. Sankaran guided participants in structuring articles, selecting methodologies, and effectively presenting findings, while also stressing the importance of ethical writing practices. The interactive format allowed for addressing questions and sharing tips on avoiding pitfalls like plagiarism. A key highlight was Dr. Sankaran's detailed explanation of the peer review process, which provided clarity on manuscript evaluation and publication criteria. The event concluded with a call to action, inspiring attendees to apply their newfound knowledge in their academic work, thereby reflecting DYPBS's commitment to academic excellence.


DPU Dr. D. Y. Patil B-School
AICTE
NBA NATIONAL BOARD of ACCREDITATION
Research & Publication Cell Organizes
Guest Session on
"HOW TO WRITE REALLY GOOD ARTICLES FOR PREMIER ACADEMIC JOURNALS"
Dates
28th May 2024
Time
11:00 am -01:30 pm
Mode- Online
Resource Person
Dr. Raja Sankaran
PhD IIM-Ranchi
Professor, CMS Business School, Jain (Deemed-to-be University), Bengaluru
No Registration Charges
Registration Link
https://forms.gle/v6sZLfADpdr4F4vRA

Playing to the Tunes of Success

DPU Dr. D. Y. Patil B-School
AICTE
NBA
TRINITY COLLEGE LONDON
Celebrating
on the Tunes of Success!
Congratulations
to our students on
SUCCESSFULLY BEING AWARDED
Grade 1 Theory of Music
(Level 1 Award in Graded Examination in Music Theory with Distinction)
from
Trinity College London

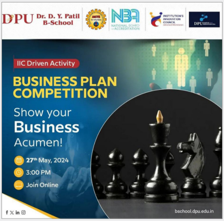
We are delighted to announce that students from Dr. D. Y. Patil B-School have achieved distinction in Grade 1 Theory of Music from Trinity College London, a prestigious institution known for its rigorous music examinations. This achievement underscores the students' dedication, hard work, and passion for music, showcasing their exceptional understanding of fundamental musical principles such as notation, rhythm, harmony, and melody.

The success was made possible through consistent effort, rigorous study, and the support of the school's Music Department, particularly Prof. Navneet Jain, along with Director Amol Gawande. This milestone is not only a personal triumph for the students but also a proud moment for their families, professors, and the broader community. It highlights the importance of a supportive environment in nurturing talent and fostering a love for the arts.

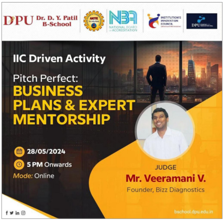
Looking ahead, this accomplishment lays a strong foundation for further musical endeavors, equipping students with the skills and knowledge to excel in higher levels of music theory and performance.

Business Plan Competition

On May 27, 2024, Dr. D.Y. Patil B-School held a remarkable business plan competition as part of its IIC-driven virtual event, showcasing the entrepreneurial skills of its students. The competition, designed to foster innovation and business acumen, brought together aspiring entrepreneurs to present their unique business ideas. Participants could pitch their plans to a panel of esteemed judges, receive valuable feedback, and network with industry experts. The event highlighted the school's commitment to nurturing future business leaders and provided a platform for students to demonstrate their creativity, strategic thinking, and market understanding. The enthusiasm and ingenuity displayed during the competition underscored the vibrant entrepreneurial spirit within the institution.


DPU Dr. D. Y. Patil B-School
IIC Driven Activity
BUSINESS PLAN COMPETITION
Show your Business Acumen!
27th May, 2024
3:00 PM
Join Online
bschool.dpu.edu.in

Pitch Perfect, Business Plans, and Expert Mentorship



Dr. D. Y. Patil B-School recently hosted a business plan competition called "Pitch Perfect: Business Plans and Expert Mentorship." This exciting event, likely part of the college's Innovation Council (IIC) 5.0 initiative, saw students develop innovative business plans and compete to impress the judges.

The competition aimed to challenge students to think creatively and solve real-world problems. Students were encouraged to craft plans for new products or services that could address a gap in the market or fulfill a specific need.

Adding prestige to the event was Mr. Veeramani, the founder of Bizz Diagnostics, who served as a judge for the competition. Mr. Veeramani's vast experience in the business world undoubtedly provided valuable insights for the participating students.

Esteemed Educator **Mr. Anand Kumar** Graces Induction Ceremony

On Thursday, June 3, 2024, Dr. D. Y. Patil B-School had the distinct honor of welcoming Mr. Anand Kumar, the renowned Indian Mathematics Educator and founder of Super 30, as the chief

of other distinguished personalities, including Dr Somnath Patil, Dr. Amol Gawande, Mr. Vaibhav Shah, and Mr. Suswar Ganu. Together, they imparted wisdom from their extensive guest for the Induction Ceremony of Batch 2024-26. Mr. Kumar's presence was a source of inspiration and pride for the entire DYPBS community.

Mr. Anand Kumar, celebrated for his extraordinary contributions to education through the Super 30 program, shared his remarkable journey and valuable insights with the new batch of students. His words resonated deeply, motivating students to strive for excellence and resilience in their academic and professional pursuits.

The ceremony was enriched by the presence

experiences in the business world, offering students a unique opportunity to gain insights, develop strategies, and form meaningful connections.

The event marked a significant milestone for DYPBS, as students were equipped with the knowledge and inspiration to navigate the ever-evolving landscape of the business world. With experience as their compass and innovation as their guide, the students are poised to embark on a transformative educational journey.

The entire DYPBS community is grateful to Mr. Anand Kumar and all the esteemed guests for their invaluable contributions, making the induction ceremony a memorable and impactful event.

Meet Our Faculty

Dr. D.Y. Patil B-School takes pride in fostering a welcoming and supportive learning environment. To kick off the new academic year, the B-School recently hosted a special "Meet the Faculty" session led by our esteemed Director, Dr. Amol Gawande. This session provided a valuable opportunity for the incoming batch of 2024-2026 to connect with their faculty and explore the world-class facilities available at the B-School.

Dr. Gawande, a renowned figure in the academic sphere, warmly welcomed the new students. He not only introduced them to the dedicated faculty members who will guide them on their academic journey but also led them on a comprehensive tour of the B-School's facilities.

Leadership Strategies in the Business Management Industry

Mr. Ketan Kapoor
Consultant
Persistent Systems
Dr. D.Y.PATIL B-SCHOOL PGDM

Dr. D. Y. Patil B-School organized a notable session for batch 2024-2026 featuring Mr. Ketan Kapoor from Persistent Systems and Mr. Pradeep Tupe from Peak. Mr. Kapoor highlighted technological advancements in the IT sector, emphasizing innovation's role in maintaining competitiveness. Case studies illustrated successful technology implementations and the need for continuous learning.

Mr. Tupe discussed HR's evolving role in organizational success, focusing on talent attraction and retention in a competitive market. He shared Peak's employee engagement strategies and emphasized aligning HR practices with business goals for sustainable growth.

The session concluded with an interactive Q&A, enhancing understanding through student inquiries. Overall, it provided valuable insights into technology and HR dynamics, equipping students for the evolving business landscape.

Music Performance

Dr. D.Y. Patil B-School hosted a mesmerizing music performance on June 3, 2024, bringing together students, faculty, and music enthusiasts for an evening of delightful melodies. The event showcased the rich musical talents of the institution, featuring a diverse array of performances that ranged from classical to contemporary genres.

The evening started with an energetic performance by the school's band, setting the tone for the night. Solo performances, duets, and group ensembles followed, each receiving enthusiastic applause from the audience. Notable highlights included a soulful rendition of a classic Hindi song and a captivating instrumental piece that left the crowd spellbound.

The event concluded with a grand finale, where all performers came together for a collaborative piece, marking a perfect end to an unforgettable evening. The music performance at Dr. D. Y. Patil B-School was a testament to the institution's commitment to promoting cultural and artistic pursuits alongside academic excellence.

Know Your Batch

To foster camaraderie among the new batch, Dr. Arpit Trivedi, the Chief Marketing Officer, conducted a session called "Know Your Batch." This session provided students with a valuable opportunity to meet and connect with their peers. During the session, students were divided into smaller groups to engage in various team activities. These activities were designed not only to break the ice but also to help students develop crucial team-building skills.

Participating in these group activities provided a hands-on experience that mirrored real-world corporate dynamics. Students learned first-hand how diverse teams operate and how to navigate the complexities of group work. This included experiencing the challenges of idea clashes and understanding the importance of negotiation and compromise. By working through these challenges, students developed a greater appreciation for different perspectives and learned effective strategies for resolving conflicts.

The skills and insights gained from this experience are invaluable, as they not only enhance students' ability to work in teams but also prepare them for the interpersonal dynamics of the corporate world. Overall, "Know Your Batch" was a significant step in building a strong, cohesive batch of students ready to tackle the challenges of their academic journey and future careers.

Visit to Amul and Parle

Dr. D. Y. Patil B-School fosters a learning environment that transcends the confines of textbooks. This semester, students embarked on enriching industrial visits to Amul and Parle, gaining first-hand insights into the operations of these leading food and beverage giants.

These industrial visits extended beyond the technical aspects of production. They equipped students with a deeper understanding of the strategic planning, innovation, and quality control measures that orchestrate success in the competitive food and beverage landscape.

Students had the opportunity to interact with marketing representatives who shed light on Parle's successful brand-building strategies. They learned about the importance of market research, consumer behavior analysis, and product development based on evolving trends. This exposure provided valuable insights into the marketing strategies that have made Parle and Amul brand names in India.

Reflections on DYPBS Corporate Sessions

On June 06, 2024, Dr. D. Y. Patil B-School hosted transformative corporate sessions that guided students toward excellence. Partnering with industry leaders, these sessions offered more than just learning; they were experiences that fuelled the ambitions of aspiring business leaders. Led by industry experts, the sessions ignited a passion for excellence, encouraging students to envision and shape a future business landscape aligned with their dreams.

Through insightful discussions and practical case studies, students learned to embrace challenges as opportunities for growth and innovation. They gained valuable perspectives on navigating the corporate world, learning to transform aspirations into actionable strategies that could impact global business practices.

The event concluded with a renewed sense of purpose and determination among participants. Inspired by the wisdom shared, DYPBS students are now poised to make significant contributions to the ever-evolving business arena, epitomizing the school's commitment to nurturing future leaders ready to set new standards of excellence.

Introduction to Dramatics

An enlightening session on "Introduction to Dramatics" was conducted by Dr. D.Y. Patil B-School, drawing a diverse group eager to explore theatre. It began with an overview of theatre history, highlighting milestones from ancient Greece to contemporary forms. Key elements like plot, character, dialogue, and setting were detailed with examples, emphasizing their role in narrative coherence. The session covered genres such as tragedy, comedy, and melodrama, discussing their conventions and thematic focuses.

Practical aspects included basic acting techniques, stagecraft, and directing, with interactive exercises in voice modulation and improvisation. This hands-on approach aimed to build confidence and appreciation for theatrical skills. Dramatics' role in personal development—enhancing creativity, communication, and emotional intelligence—was underscored, linking theatre to broader growth.

The session concluded with an open forum for questions and discussions, enriching participants' understanding and interest in dramatics. Overall, the session combined theoretical knowledge with practical experience, leaving students with a deeper appreciation for theatre and a desire to explore further.

Learning From Real-Life Heroes

DPU Dr. D. Y. Patil B-School
DAY 14
Exploring the 5 pathways of business success under the wing of Lt. Gen. Raj Shukla
दीक्षारंभ
Batch 2024-26
www.bschool.dpu.edu.in

On Monday, June 17, 2024, Dr. D.Y. Patil B-School hosted an inspiring event titled 'Learning from Real-Life Heroes,' featuring Lt. Gen. Raj Shukla. The event highlighted five strategic pathways for leadership and courage, as shared by Lt. Gen. Shukla, whose life stories resonated deeply with attendees. These narratives not only inspired but also imparted practical lessons for students to apply in their own lives.

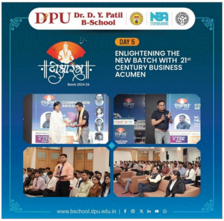
The event emphasized the value of learning from real-life heroes, whose experiences can guide the next generation towards a brighter future. Lt. Gen. Shukla's insights underscored the significant impact of courage and leadership on personal and professional growth, reinforcing the school's commitment to holistic education.

An Industrial Visit

Dr. D. Y. Patil B-School is dedicated to nurturing well-rounded business minds. Recently, the batch of 2024-26 embarked on their first industrial visit, where they gained insights into various industry concepts and operations. This visit underscores the school's commitment to holistic development, emphasizing the importance of practical knowledge alongside theoretical learning. Dr. D.Y. Patil B-School believes that real-world experiences are crucial for equipping students with the skills needed to thrive in the dynamic business world.

During the visit, students had the opportunity to observe and understand how businesses operate, the challenges they face, and the strategies they employ to overcome these challenges. This hands-on experience allowed students to connect classroom theories with real-world practices, providing them with a comprehensive understanding of the industry.

Enlightening the New Batch With 21st Century Business Acumen


DPU Dr. D. Y. Patil B-School
DAY 5
ENLIGHTENING THE NEW BATCH WITH 21st CENTURY BUSINESS ACUMEN
दीक्षारंभ
Batch 2024-26
www.bschool.dpu.edu.in

On June 6, 2024, Dr. D. Y. Patil B-School (DYPBS) was honored to host an enlightening session aimed at equipping the new batch with 21st-century business acumen. The event featured some of the greatest industry experts who inspired students to think outside the box and embrace innovative approaches.

Among the distinguished guests was Mr. Rajesh Patel, CEO of Innovatech Solutions, whose insights into modern business practices captivated the audience. His emphasis on creativity, resilience, and strategic thinking provided invaluable guidance for aspiring business leaders.

Throughout the day, students engaged in dynamic discussions and interactive sessions, exploring the evolving landscape of the business world. The experts shared their journeys, challenges, and successes, offering a wealth of knowledge and practical advice.

The event underscored DYPBS's commitment to nurturing future leaders with brilliance and determination. As students absorbed the wisdom of these industry veterans, they were encouraged to develop their unique perspectives and drive innovation in their respective fields.

DYPBS is grateful to Mr. Rajesh Patel and all the esteemed guests for their contributions, ensuring the new batch is well-prepared to navigate the complexities of the modern business environment.

Discovering Serenity: A Day at Pawna Lake

On June 08, 2024, students from Dr. D. Y. Patil B-School embarked on a memorable excursion to Pawna Lake, embracing nature's tranquility and forging unforgettable memories. The day began with the excitement of setting up tents under the expansive sky, uniting us in preparing our temporary shelters amidst the serene surroundings.

Pawna Lake's scenic beauty captivated our senses throughout the day. We embarked on exploratory hikes to hilltops, where panoramic views of the lake rewarded our efforts, offering a breathtaking backdrop for our adventure. Water activities like kayaking and boating allowed us to immerse ourselves in the peaceful waters, enhancing our connection with nature.

Evenings were filled with the warmth of camaraderie around a crackling campfire. Stories and laughter echoed under the starlit sky, complemented by the simple pleasure of toasting marshmallows and sharing moments of friendship. The tranquil ambiance of Pawna Lake provided the perfect setting for bonding and reflection.

As we bid farewell to Pawna Lake, we carried with us cherished memories of a day spent in nature's embrace. This excursion not only rejuvenated our spirits but also strengthened our bonds, reminding us of the beauty and serenity found in connecting with the natural world and each other.

Multidimensional Panel Discussion

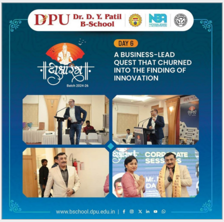
Dr. D. Y. Patil B-School organized a compelling panel discussion for the induction of batch 2024-2026, featuring industry leaders from JP Morgan Chase & Co., Deloitte Haskin and Sells, Bain, and Godrej and Boyce Mfg. Co. Ltd. The session began with Mr. Ravi Kodukula emphasizing talent management and career development's crucial role in today's competitive business landscape.

Mr. Viraj Kurani provided insights into the global business tax landscape, discussing challenges and strategies for multinational corporations. Mr. Hemant Kshirsagar elaborated on fintech trends and innovations, highlighting their impact on financial services

Mr. Sahil Nayar addressed HR leadership, focusing on talent acquisition, engagement, and leadership development strategies. Mr. Sunil Beloshe concluded with insights on operational excellence, emphasizing best practices for improving business performance.

The session concluded with a dynamic Q&A, facilitating a lively exchange of ideas and further enriching the audience's understanding of talent development, business tax, fintech, HR leadership, and operational efficiency. Overall, the panel discussion was highly informative, offering valuable perspectives from industry experts.

A Business Lead Quest With A Pitch


DPU Dr. D. Y. Patil B-School
DAY 6
A BUSINESS-LEAD QUEST THAT CHURNED INTO THE FINDING OF INNOVATION
Batch 2024-26
CORPORATE SESSIONS
www.bschool.dpu.edu.in

On June 9, 2024, Dr. D.Y. Patil B-School organized a transformative event, the Business Lead Quest, infused with the dynamic essence of theatrical arts. The event aimed to enlighten our students, guiding them through the evolving landscape of business innovation and leadership.

Distinguished guests shared cutting-edge insights, fostering an environment where future leaders could unlock their potential. Through enriching sessions, our students delved into the intricacies of the business world, gaining valuable knowledge and skills tailored to their needs.

Adding a unique flair to the experience, our young minds immersed themselves in the captivating world of performing arts. The stellar session on the beauty of theatrics offered *a refreshing perspective, highlighting the synergy between creativity and business acumen.*

The Business Lead Quest not only equipped our students with vital business insights but also showcased the transformative power of the arts, promising a holistic approach to their professional and personal development.

Engaging With Our Esteemed Alumni

The Dr. D. Y. Patil B-School recently hosted a vibrant event titled "Engaging with our Esteemed Alumni," fostering a powerful connection between the incoming batch of 2024-26 and our accomplished graduates. This event wasn't just about lectures; it was about building bridges and igniting the spark of mentorship.

"Engaging with our Esteemed Alumni" proved to be a win-win situation for everyone involved. The alumni had the chance to share their experiences and inspire the next generation of business leaders. Meanwhile, Batch 2024-26 gained invaluable insights, forged connections with successful professionals, and felt a stronger sense of belonging to the Dr. D. Y. Patil B-School community.

Library Orientation: A Gateway to Academic Excellence

MAYUR S JOSHI
EBSCO

Dr. D. Y. Patil B-School embarked on an enlightening journey with a comprehensive library orientation led by the esteemed Mr. Mayur Joshi. This orientation aimed to introduce students to the rich resources and services that the library offers, ensuring they are well-equipped for academic success.

Mr. Mayur Joshi guided the students through a series of interactive sessions, highlighting the vast array of materials available, including books, journals, and digital resources. His personalized approach helped students gain a thorough understanding of library policies, research methodologies, and essential information literacy skills.

The orientation emphasized the importance of utilizing the library effectively to support academic endeavors. Mr. Joshi's expertise and approachable demeanor made the session engaging and informative, encouraging students to explore the library’s offerings fully.

Students learned how to navigate the library’s catalog, access online databases, and utilize research tools, empowering them to conduct efficient and effective research. The session also covered best practices for academic writing and citation, ensuring students are well-prepared for their coursework and research projects.

DYPBS is grateful to Mr. Mayur Joshi for his invaluable guidance, setting a strong foundation for the student's academic journey. The library orientation stands as a testament to the institution's commitment to providing comprehensive support for student success.

Corporate Session - Mr. Hemant Sharma

Dr. D. Y. Patil B-School continues its tradition of providing students with unparalleled industry exposure. Recently, the B-School welcomed Mr. Hemant Sharma, Vice President and Head of Payroll for India and the APAC Region at Credit Suisse, Mastercard, for a corporate session. This session proved to be an enriching experience for the incoming batch of 2024-2026.

CORPORATI
SESSION
Mr. HEMANT
Vice President
Head of Payroll for Inc
Region, Credit Suisse,
INDUCTION
MONDAY

Mr. Sharma’s session served as a perfect bridge between academic theory and real-world industry practices. By interacting with a prominent figure like Mr. Sharma, the new batch gained invaluable insights that will undoubtedly equip them to excel in their chosen field. Dr D.Y. Patil B-School remains committed to providing its students with such enriching experiences, ensuring they graduate not just with theoretical knowledge but also with a practical understanding of the industry they aspire to join.

A Cutting-Edge Panel Discussion

Dr. D. Y. Patil B-School recently hosted an exclusive session that was both enlightening and forward-thinking. Featuring a distinguished panel of experts, the event delved into groundbreaking insights and debates on innovative trends and emerging technologies set to reshape industries and societies. The discussions highlighted the dynamic nature of our world and emphasized the importance of adaptability and visionary thinking. The session provided practical perspectives on future challenges and opportunities, encouraging attendees to embrace new paradigms and ethical considerations. This event underscores Dr. D. Y. Patil B-School's dedication to fostering intellectual growth and preparing individuals to address global issues effectively.

Psychology **Dept Orientation**

Dr. D. Y. Patil B-School recently hosted a captivating orientation program for its psychology department, welcoming the incoming batch of enthusiastic students. This event, designed to delve deeper than a traditional welcome, aimed to guide students on a journey of self-discovery.

Students gained exposure to the diverse applications of psychology in various fields, from clinical practice to organizational behaviour. This exposure ignited a sense of curiosity and excitement within the new batch, paving the way for their future studies.

An Indulgent Series Of Sessions With **Industry Professionals**

Dr. D. Y. Patil B-School embarked on a journey towards greater heights with an indulgent series of sessions helmed by renowned industry luminaries. Held on June 10, 2024, these sessions were designed to broaden students' horizons and immerse them in a wealth of knowledge from distinguished experts.

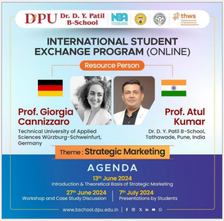
The event featured a diverse line-up of professionals, each bringing extensive experience and profound insights from their respective fields. Among the esteemed guests was Ms. Anjali Mehta, COO of TechVista Solutions, whose session on digital transformation captivated the audience. Her practical advice and real-world examples provided students with a clear understanding of contemporary business challenges and strategies.

Throughout the day, students engaged in dynamic discussions, interactive workshops, and hands-on activities. The experts shared their career journeys, shedding light on the importance of innovation, resilience, and strategic thinking in the modern business landscape.

These sessions not only enriched the students' academic experience but also equipped them with valuable skills and knowledge to navigate their future careers. DYPBS is grateful to Ms. Anjali Mehta and all the industry professionals for their invaluable contributions, ensuring that students are well-prepared to achieve excellence in their professional endeavors.

International Student Exchange Program (Online)

Dr. D.Y. Patil B-School continues to push the boundaries of learning, recently hosting a successful online international student exchange program with the prestigious Technical University of Applied Sciences, Würzburg, Germany. This three-day program, held on June 13th, June 27th, and July 4th, transcended geographical borders to foster collaboration and cultural exchange in the dynamic field of strategic marketing.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NBA
thws
INTERNATIONAL STUDENT EXCHANGE PROGRAM (ONLINE)
Resource Person
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Technical University of Applied Sciences Würzburg-Schweinfurt, Germany
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Dr. D. Y. Patil B-School, Tathawade, Pune, India
Theme : Strategic Marketing
AGENDA
13th June 2024
Introduction & Theoretical Basis of Strategic Marketing
27th June 2024
Workshop and Case Study Discussion
7th July 2024
Presentations by Students
www.bschool.dpu.edu.in

Indian and German students formed dynamic teams, gaining a global perspective on strategic marketing practices. To put theory into action, they tackled a real-world case study on Kalyani Maxion Wheels on day two. This industry challenge honed their problem-solving and strategic thinking skills.

The program culminated in a collaborative presentation session on day three. Each team showcased their findings and recommendations for Kalyani Maxion Wheels, highlighting the power of teamwork and cross-cultural communication. This exchange enriched their understanding of strategic marketing on a global scale while equipping them with valuable skills for the interconnected world of business.

Congratulatory Message

Congratulations to Dr. D. Y. Patil B-School on being named the Leading B-School of 2024 by MTC Global. This accolade highlights the institution's unwavering dedication and excellence in business education.

DPU Dr. D. Y. Patil B-School
NBA
Congratulations!
On being honoured as the
LEADING B-SCHOOL 2024
by
MTC Global
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Dr. D. Y. Patil B-School has long been a beacon of academic brilliance and a nurturing ground for future leaders. This recognition by MTC Global reflects the hard work, innovation, and commitment to excellence that define the entire school community, placing it among the elite institutions shaping the global future of business education.

This achievement is a testament to the visionary leadership of the administration, the exceptional commitment of the faculty, the diligent efforts of the staff, and the unwavering determination of the students. Each has played a pivotal role in bringing this honor to the institution.

Dr. D. Y. Patil B-School commends faculty members their dedication to imparting knowledge and fostering critical thinking, setting high standards in business education. The administrative and support staff's tireless efforts ensure a conducive environment for learning and growth.

The students, the heart of the institution, have driven this achievement through their pursuit of knowledge and commitment to excellence. This award underscores their hard work and determination as future leaders.

Dr. D. Y. Patil B-School’s commitment to holistic and innovative education is commendable. This award not only recognizes past achievements but also inspires continued excellence, innovation, and leadership in business education.

Congratulations once again to Dr. D. Y. Patil B-School on this monumental achievement. May this recognition inspire all to continue striving for excellence and reaching new heights in the years ahead, fostering a future filled with success, innovation, and boundless opportunities.

Outdoor Management Training

DPU Dr. D. Y. Patil B-School

Dr. D. Y. Patil B-School recently organized an Outdoor Management Training session led by the esteemed Dr. Amol Gawande. This innovative program is designed to elevate leadership capabilities through a series of immersive experiences in a natural setting. Participants are allowed to unlock their potential in strategic thinking, teamwork, and resilience, all of which are critical skills for navigating today's dynamic business environment.

Dr. Amol Gawande, a renowned expert in management training, orchestrates this transformative journey, guiding participants through various challenging scenarios that mimic real-world business situations. By stepping out of the conventional classroom and into the wilderness, attendees are encouraged to think creatively and collaboratively, fostering a deeper understanding of effective leadership practices.

The program emphasizes the importance of adaptability and quick decision-making, essential traits for modern leaders facing rapidly changing market conditions. Through hands-on activities and reflective discussions, participants gain valuable insights into their leadership styles and learn how to enhance their effectiveness within their organizations.

This Outdoor Management Training is more than just a retreat; it is a comprehensive development experience that prepares leaders to meet the challenges of the corporate world with confidence and innovation. Dr. D. Y. Patil B-School continues to set the standard for excellence in management education with initiatives like these.

Meet the Students

DPU Dr. D. Y. Patil B-School

Dr. D. Y. Patil B-School recently hosted a session that transcended geographical boundaries, fostering a spirit of global citizenship amongst its students. The event saw the incoming batch of 2024-2026 connect with a group of seasoned travelers – their fellow students from the global batch of 2023-2025.

It was an experience exchange, where students from the global batch, who had recently embarked on a program in Morocco, shared their captivating experiences with the eager freshmen. Vivid presentations and heartfelt testimonials transported the new batch to the heart of Morocco, allowing them to experience the sights, sounds, and cultural nuances firsthand.

The session served as an eye-opening experience for the new batch. It showcased the diverse opportunities that awaited them as part of Dr. D.Y. Patil B-School's global program.

Avelo Roy's Inspiring Session on Entrepreneurship **at Dr. D. Y. Patil B-School**

DPU Dr. D. Y. Patil B-School
Corporate Session
Disruptive Innovation
& Entrepreneurship

On a bright afternoon at Dr. D. Y. Patil B-School, the students had the privilege of attending an electrifying session on entrepreneurship led by the renowned entrepreneur and motivational speaker, Mr. Avelo Roy. Known for his dynamic approach to business and innovation, Roy's session was highly anticipated, and it did not disappoint.

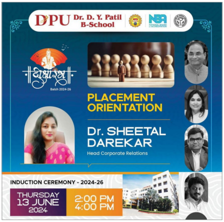
The event commenced with a warm welcome from the faculty, followed by an introduction highlighting Roy's remarkable achievements in the entrepreneurial world. As the Managing Director of Kolkata Ventures and a successful entrepreneur with multiple ventures across the U.S. and India, Roy's presence promised a wealth of knowledge and inspiration.

Roy began his talk by sharing his entrepreneurial journey, which started at the tender age of 19 when he co-founded his first start-up, e-Ship. He emphasized the importance of starting young and seizing opportunities, encouraging students to pursue their passions without fear of failure. His personal anecdotes about overcoming obstacles and learning from failures resonated deeply with the audience.

One of the most engaging parts of the session was the interactive Q&A segment, where students had the opportunity to ask Roy about their entrepreneurial ideas and challenges. His insightful answers and practical advice left a lasting impact on the attendees, many of whom left the session feeling motivated and equipped with actionable strategies.

In conclusion, Avelo Roy's session at Dr. D. Y. Patil B-School was a resounding success, providing invaluable insights and inspiration to aspiring entrepreneurs. His passion for entrepreneurship and dedication to fostering the next generation of business leaders were evident, making the event a memorable and transformative experience for all who attended.

Placement Orientation Session



Dr. Sheetal Darekar, Head of Corporate Relations at Dr. D.Y. Patil B-School, recently led a highly engaging placement orientation session. The session, aimed at preparing students for the job market, covered key areas such as resume building, interview techniques, and understanding corporate expectations. Dr. Darekar emphasized crafting clear, effective resumes and provided practical tips for making them stand out. Interview preparation included strategies for various types of interviews, focusing on confidence, body language, and professional communication. Insights into employer needs and networking strategies were also discussed. The session, which included real-life examples and an interactive Q&A, successfully equipped students with the tools and confidence needed to excel in their careers.

Coffee with Corporate

B-School
CORPORATE

On June 13, 2024, Dr. D. Y. Patil B-School proudly launched 'Coffee with the Corporate,' a visionary initiative designed to bridge the gap between students and industry leaders. This innovative platform was born from the heart of DYPBS, and aimed at creating direct mentorship opportunities for our students.

The inaugural session featured special guests Ms. Dipti Naidu, Dr Kunal Kumawat, Ms. Sohila Tiwari, and Mr. Himanshu Singh. These esteemed professionals shared their expertise and experiences, offering invaluable insights into the corporate world.

'Coffee with the Corporate' empowers our students by providing them with first-hand knowledge from industry leaders. The event fosters a unique environment where students can engage in meaningful conversations, ask pertinent questions, and build connections that are crucial for their future careers.

By facilitating direct interactions between students and corporate experts, 'Coffee with the Corporate' is set to become a cornerstone of DYPBS's commitment to holistic education. This initiative enhances academic learning and equips students with the practical wisdom and mentorship needed to excel in their professional journeys.

Training With Masters On Outdoor Management

Dr. D. Y. Patil B-School recently hosted a dynamic training program for its newest batch, equipping them with the skills and confidence to thrive in the world of outdoor management. This immersive experience wasn't confined to classrooms – it was a hands-on adventure designed to test their mettle and foster valuable teamwork.

Ditching the traditional lecture format, the training program embraced a practical approach. Experienced faculty members, seasoned in outdoor management themselves, led the students through a series of challenging exercises. These activities weren't just about physical prowess; they were designed to hone essential leadership, communication, and problem-solving skills.

The training wasn't merely about acquiring skills; it was about building confidence. Throughout the program, students faced simulated scenarios that mirrored real-world outdoor management challenges.

Corporate Session: A Journey of Discovery and Empowerment

Dr. D. Y. Patil B-School hosted an enlightening corporate session, inviting students to embark on a journey of discovery and empowerment. Held on June 14, 2024, the session featured renowned industry experts who guided students through the dynamic landscapes of entrepreneurship, business management, and personal growth.

The event commenced with Mr. Avelo Roy, a distinguished entrepreneur, who delved into the realms of disruptive innovation, inspiring students to think creatively and embrace change. Following this, Mr. Sachin Aute, an expert in corporate strategy, unraveled the intricacies of strategic planning, offering practical insights into effective business management.

The session concluded with an enchanting exploration of personal growth through the lens of the renowned book and film, 'The Secret.' Students were encouraged to unlock their hidden potential and harness the power of positive thinking, guided by the wisdom of visionaries and the magic of cinema.

This fusion of knowledge and inspiration provided students with a comprehensive understanding of contemporary business challenges and personal development. DYPBS is grateful to Mr. Avelo Roy and Mr. Sachin Aute for their invaluable contributions, ensuring that students are well-equipped to excel in their future careers.

Ms. Archana Rao Illuminates the Latest Banking Trends and Technologies at Dr. D. Y. Patil B-School

Dr. D. Y. Patil B-School recently welcomed Ms. Archana Rao, Director at Deutsche Bank, for an insightful session on the latest

trends and technologies in banking. Students eagerly attended, keen to understand the dynamic shifts in the banking industry.

Ms. Rao opened the session by highlighting the shift from traditional to digital banking, stressing the importance of staying updated with technological advancements. She captivated the audience with her insights on fintech innovations like blockchain, AI, and machine learning, illustrating their growing role in banking.

A key focus was the rise of digital banking platforms, which are revolutionizing customer experiences with seamless services. Ms. Rao also addressed challenges such as cybersecurity and data protection. She explained how big data and analytics are transforming banking operations by providing insights into customer behavior, enhancing risk management, and enabling personalized services.

She further discussed the growing emphasis on sustainable banking, sharing Deutsche Bank's initiatives in ESG practices and their societal impacts. The session ended with a lively Q&A, where Ms. Rao's practical advice left a lasting impression on the students.

Overall, Ms. Archana Rao's session was a great success, providing students with valuable insights and inspiring them to embrace the future of banking.

Strategic Programme in Business Management

Capt. Dr. Sukhwinder Kaur, Vice President of Strategic Programs and Business Management at Citi India, conducted a highly anticipated corporate session for Dr. D. Y. Patil B-School students, bridging academic knowledge with real-world business practices. The session commenced with a warm welcome, highlighting Capt. Dr Kaur's extensive experience and achievements.

Key insights into Citi India’s strategic programs and navigating the global financial landscape were shared. Students gained an understanding of Citi’s market leadership strategies and the importance of adaptability and innovation in staying competitive. Real-world examples illustrated how innovative strategies are implemented at Citi India

Capt. Dr. Kaur emphasized the critical role of leadership, teamwork, and fostering collaborative environments in achieving organizational success. Discussions included challenges faced by businesses today and strategies for sustainable growth, emphasizing ethical practices and corporate social responsibility.

An interactive Q&A session allowed students to engage directly with Capt. Dr. Kaur, seeking advice on career development, industry trends, and personal experiences. The session concluded with appreciation from the school administration for Capt. Dr. Kaur’s invaluable contributions.

Overall, the corporate session by Capt. Dr. Sukhwinder Kaur provided students with practical insights and guidance, enhancing their understanding of strategic business management and preparing them effectively for future careers.

Academic Dept Orientation

Dr. D.Y. Patil B-School recently ushered in a new cohort of enthusiastic students with its Academic Department Orientation program. This comprehensive event aimed to equip the incoming batch with the knowledge and tools necessary to navigate their academic journey successfully.

students received detailed explanations concerning registration procedures, credit requirements, academic integrity standards, and grievance redressal mechanisms. This clear communication empowered them to navigate the academic landscape with confidence.

By the culmination of the program, the new batch was no longer a group of individuals facing an unknown academic terrain. They were a cohort equipped with the knowledge, resources, and support network necessary to thrive.

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Dr. D. Y. Patil B-School is committed to being an institution of excellence imparting management education that creates professionals for contributing towards innovation, business, and society.

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