DYP DPU

Dr. D. Y. Patil B-School, Pune

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THE NEWSLETTER

VOICE OF ASCENDANCY

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Dr. D.Y.PATIL B-SCHOOL PGDM
DR. D.Y. PATIL B-SCHOOL
GLOBAL BUSINESS SCHOOL AND RESEARCH CENTRE
PGDM

Guiding Light

Dr. Somnath Patil
Secretary,
Dr. D. Y. Patil Unitech Society

EDITOR'S DESK

Tanpreet Kaur Rayat

Dhruv Chauhan

Welcome to the March edition of REFULGENCE, the heartbeat of Dr. D. Y. Patil B-School! As we unveil the final chapter of Volume 4, we look back with pride at a year brimming with inspiration, impact, and innovation.

At our core, we believe in the transformative power of education, echoing Mandela's timeless wisdom. This edition is more than just a newsletter—it's a celebration of growth, grit, and glory. From stellar student achievements and insightful industry interactions to thrilling competitions and cultural fervor, every page reflects the vibrant spirit of our DYPBS family.

We, the students, have not just learned—we've evolved. Through every challenge and triumph, we've shaped our paths as future leaders. So flip through, smile, and relive the magic that made this academic year unforgettable.

From impactful guest lectures to vibrant campus moments, this edition reflects our journey of growth and learning.

We sincerely thank Dr. Amol Gawande for his visionary leadership and all the contributors for their dedication.

Dive in, celebrate our milestones, and get inspired for what lies ahead!

Fueling minds, shaping futures, and walking the path together!

DIRECTOR'S DESK

Dr. Amol Gawande

Director,
Dr. D. Y. Patil B-School, Pune

"Education is not the learning of facts, but the training of the mind to think." – Albert Einstein

At Dr. D. Y. Patil B-School, we believe education is not confined to classrooms; it's a spark that ignites innovation, purpose, and leadership. In a world driven by constant change, we prepare our students to be agile thinkers and responsible leaders. Our dynamic curriculum blends academic rigor with hands-on exposure through initiatives like SWAYAM, NISM Certifications, and the NIPM Student Chapter—ensuring our students are industry-ready from day one.

We are proud to create an ecosystem where knowledge meets curiosity, and ambition meets action. Every effort at our institution is directed toward nurturing holistic growth, empowering students not just to adapt, but to lead. As we continue this transformative journey, we remain committed to excellence, fostering a community that doesn't just follow trends—but sets them.

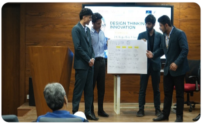
Design Thinking and Innovation

On January 2nd and 3rd, 2025, the IQAC and the Centre for Research and Publication organized a dynamic two-day workshop on Design Thinking and Innovation, led by renowned innovation expert Dr. Raja Roy Choudhary.

The session offered participants a deep dive into the fundamentals of design thinking, emphasizing empathy-driven, user-centric problem-solving.

Through engaging activities, interactive case studies, and collaborative exercises, attendees explored creative tools and techniques to ideate, prototype, and implement impactful solutions. The workshop successfully ignited innovative thinking, equipping participants with practical strategies to drive meaningful change professionally and personally. The workshop empowered participants with essential skills to tackle challenges through a creative and structured approach.

By exploring real-world scenarios and hands-on exercises, attendees learned to think outside the box and craft innovative solutions. The insights and practical experiences gained during the sessions are expected to significantly contribute to their growth in both academic and professional domains, fostering a mindset oriented toward continuous innovation and problem-solving.



Mood Indigo at IIT Mumbai!

"Success is not just about winning—it's about daring to dream, committing to the journey, and inspiring others along the way!"

On January 7, 2025, Dr. D. Y. Patil B-School marked a proud moment as its PGDM students shone brightly at Mood Indigo, IIT Mumbai's prestigious cultural fest. Competing against top talents from across the country, our students showcased excellence in dance, music, and theatre—earning the coveted first prize.

Their journey—fueled by passion, discipline, and teamwork under the mentorship of Mr. Vaibhav—stood as a testament to their relentless spirit.

The event not only celebrated artistic brilliance but also enriched the students through exposure, collaboration, and confidence-building experiences.

This victory is more than just a trophy—it is a reminder that when talent meets perseverance, excellence becomes inevitable.

The triumph at Mood Indigo proves that with passion, perseverance, and unity, our students can conquer any stage and shine as true ambassadors of DYPBS excellence.

DR. D.Y. PATIL B SCHOOL

Leadership Lessons from Bhagwat Geeta

On January 7, 2025, DYPBS witnessed a soul-stirring session led by His Grace Mr. Gopathi Das, unravelling leadership lessons from the Bhagavad Gita.

Organized by the Spiritual Club, the event offered a powerful fusion of ancient wisdom and modern leadership insights.

Students explored the essence of self-mastery, ethical decision-making, and visionary leadership through Krishna's guidance to Arjuna.

With practical reflections on duty, compassion, and adaptability, the session ignited a deep sense of purpose in future leaders.

As the timeless verses echoed in the hearts of attendees, one truth stood clear—true leadership begins within.

True leadership is not about power, but about purpose, self-mastery, and service—timeless lessons from the Bhagavad Gita that continue to inspire leaders of today and tomorrow.

Innovation Showcase: Idea Generation and Presentation of Prototypes!

Dr. D. Y. Patil B-School witnessed an inspiring surge of innovation and entrepreneurial energy during the two-day Innovation Showcase held on January 9–10, 2025. Guided by Mr. Aditya Deshpande, Senior Incubation Manager at DPU Foundation, the event empowered students to present original business ideas and prototypes, transforming creative thoughts into actionable ventures.

The standout startups—Herbal PCOS Aid, Cinematica, and Nature’s Black Gold—reflected the students’ drive to solve real-world challenges through wellness, entertainment, and sustainability.

With expert mentoring and peer collaboration, the event ignited a spirit of bold thinking and set the stage for the next generation of changemakers to thrive.

The Innovation Showcase at Dr. D. Y. Patil B-School inspired students to advance their entrepreneurial ideas, fostering a vibrant culture of innovation.

Leadership Talk on how to crack placements by Dr. Shubra Chakraborty!

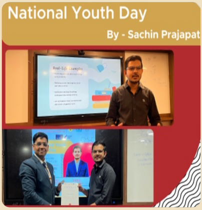
On January 11, 2025, Dr. Shubra Chakraborty, an expert in job search strategies and professional development, delivered a transformative Leadership Talk on "How to Crack Placements" to PGDM students.

Dr. Chakraborty, Founder & CEO of Poshan and LinkedIn Influencer, shared valuable insights on placement strategies, key skills for career success, and how to effectively navigate the recruitment process.

She emphasized the importance of self-awareness, continuous learning, networking, and resilience in the competitive job market. Her practical tips on acing interviews, building a strong personal brand, and aligning skills with industry needs left students inspired and motivated.

The talk empowered students to approach their placement journey with confidence and a positive mindset, equipping them with the tools to unlock their career potential.

National Youth Day!



On National Youth Day, Dr. D.Y. Patil B-School celebrated the spirit of innovation and entrepreneurship by honoring young innovators and start-up founders. The event featured successful entrepreneurs, including Mr. Preet Patel, Mr. Shubham Kedia, and Mr. Jaydeep Patel, who shared their remarkable entrepreneurial journeys.

Alumni entrepreneur Mr. Sachin Prajapati, Founder and CEO of W.T. Media Pvt. Ltd., presented certificates to the innovators, recognising their entrepreneurial achievements. The event fostered interaction between students and entrepreneurs, offering invaluable insights into overcoming challenges and building successful startups.

The celebration of National Youth Day served as a platform to inspire students, motivating them to think creatively and pursue their entrepreneurial dreams, reaffirming Dr. D.Y. Patil B-School's commitment to nurturing future change makers.

This celebration inspired students to embrace innovation with renewed enthusiasm and take confident steps toward their entrepreneurial aspirations.

Session on Cyber Security by Mr. Tejas Shroff!

Dr. D.Y. Patil B-School hosted an insightful session on cybersecurity led by Mr. Tejas Shroff, Senior Director at NTT DATA Services.

The session provided PGDM students with an in-depth understanding of the evolving cyber threat landscape, best practices for safeguarding digital assets, and career opportunities in cybersecurity.

Mr. Shroff shared valuable insights into emerging cyber threats like ransomware and phishing, while also emphasizing the importance of adopting proactive security measures.

The session concluded with an engaging Q&A, inspiring students to prioritize cybersecurity in both their personal and professional lives and reinforcing the importance of continuous learning and digital vigilance.

CYBER SECU Y
r. TEJAS
SHROFF
MONDAY

Questions to ans

Winter School on Bibliometric Analysis and Systematic Literature Review Using AI Tools

Dr. D.Y. Patil B-School successfully organized a five-day Winter School on Bibliometric Analysis and Systematic Literature Review Using AI Tools from January 14–18, 2025.

Led by Dr. Preeti Mulay, the program empowered 18 faculty members and research scholars with practical skills in bibliometric techniques, AI-driven academic writing, and research visualization.

Each day combined theory with hands-on learning, fostering a vibrant culture of collaboration and innovation. Participants explored AI tools, refined manuscripts, and embraced modern research practices.

The initiative showcased the institution's commitment to academic excellence and technological integration, leaving attendees inspired, enriched, and equipped to drive impactful research in their respective domains.

Leadership session: "A Dialogue with Future Leaders" by Mr. B.S. Nagesh

On January 16, 2025, Dr. D. Y. Patil B-School

centric thinking. Through thought-provoking stories proudly hosted an inspiring leadership session titled "A Dialogue with Future Leaders," featuring the legendary Mr. B.S. Nagesh, known as the Father of Modern Retail in India. Addressing PGDM students, Mr. Nagesh shared powerful insights drawn from his transformative journey in the Indian retail sector.

He emphasized visionary leadership, ethical practices, adaptability, and the power of customer- and real-world strategies, he urged future leaders to embrace innovation and resilience.

The interactive Q&A session further enriched the experience, leaving students with a renewed sense of purpose.

This session ignited the leadership spark in every participant, reminding them that greatness begins with the courage to lead with empathy and integrity.

Effective Sales and Marketing Strategies for Entrepreneurs/Startups

On January 17, 2025, Dr. D.Y. Patil B-School hosted an enriching session on "Effective Sales and Marketing Strategies for Entrepreneurs and Startups," led by Mr. Nachiket Save, Marketing Manager at Fintopedia.

Focused on maximizing LinkedIn for professional growth, Mr. Save equipped PGDM students with hands-on strategies to enhance their digital presence, build startup connections, and explore collaboration opportunities. From real-time profile optimization to startup-oriented networking tactics, the session offered practical insights that blended theory with action.

The event ignited confidence and entrepreneurial spirit, reminding students that digital excellence can open doors to limitless possibilities in today's connected world.

Intra-Institutional Innovation Competition and Rewarding the Best Innovation

On January 20, 2025, Dr. D.Y. Patil B-School ignited the entrepreneurial spirit of its PGDM students through the "Intra-Institutional Innovation Competition," where innovation met collaboration in a high-energy, idea-driven environment.

Guided by Dr. Raja Roy Choudhary's invaluable insights, students showcased groundbreaking business concepts that blended creativity with real-world relevance. Team "Cinematica" emerged as the Best Innovator, reflecting the power of passion and purpose.

The event fostered critical thinking, teamwork, and market acumen—equipping future leaders to think boldly and build smartly. with every idea shared, the future of innovation looked brighter and more promising than ever.

Expert talk on Process of Innovation Development, Technology Readiness Level and Commercialization

STUDENT EXCHANGE PROGRAM 2024
Generative AI

On January 24, 2025, Dr. D.Y. Patil B-School hosted a forward-looking expert session on “Innovation Development, Technology Readiness, and Commercialization,” led by Mr. Amitabha Sinha, MD & CDO of Lummus Digital, USA.

With clarity and vision, Mr. Sinha unraveled the dynamic interplay between emerging technologies like AI, ML, IoT, and business innovation. Students were inspired by real-world applications of AI in entrepreneurship, gaining insights into how digital tools can power growth, sharpen decision-making, and unlock new frontiers.

The session bridged the gap between classroom concepts and future-ready business practices, empowering tomorrow’s leaders with a roadmap to thrive in a tech-driven world.

Insightful Talk on Preparations and Homework Before Sales Meeting!

On February 1, 2025, Dr. D. Y. Patil B-School’s Center of Academic Excellence organized a compelling session for PGDM Marketing E Division students on “Preparations and Homework Before Sales Meeting.” Led by Mr. Jitendra Chaudhary, VP & Business Head at Steer World, the session highlighted the critical role of strategic preparation in sales success.

Mr. Chaudhary emphasized researching client profiles, market trends, and competitor insights to craft personalized and persuasive sales pitches. He also shared practical frameworks for objection handling, goal setting, and value proposition building.

The session included interactive discussions and real-world case studies that deepened student understanding of sales dynamics.

Students found the session inspiring, practical, and directly applicable to their future roles in the corporate world.

It served as a valuable learning experience, enhancing their skills in communication, negotiation, and confidence-building for impactful client engagements.

Corporate Mentoring Unveiled Industry Insights and Career Guidance by Mr. Pawan Gangwani

On February 1, 2025, PGDM Marketing Division - C students at Dr. D. Y. Patil B-School gained valuable industry exposure during an engaging corporate mentoring session by Mr. Pawan Gangwani, Associate Vice President at JP Morgan, Mumbai.

Organized by the Center of Academic Excellence, the session offered a deep dive into the evolving BFSI landscape, marketing career paths, and strategies for navigating corporate life.

With over 15 years of experience, Mr. Gangwani shared practical wisdom on digital transformation, personal branding, and the rising role of AI in finance and marketing.

His inspiring career journey, insightful case studies, and emphasis on resilience, adaptability, and continuous learning resonated strongly with students.

The highly interactive session not only bridged academic knowledge with real-world practice but also empowered students to strategically shape their career aspirations in a dynamic business world.

Breaking down the Budget, building up Perspectives

DYP DPU
Dr. D. Y. Patil B-School, PGDM, Pune
BREAKING DOWN THE BUDGET, BUILDING UP PERSPECTIVES!

EAKING DOWN THE BUDGET,
UILDING UP PERSPECTIVES!

On February 11, 2025, the seminar hall of Dr. D. Y. Patil B-School transformed into a vibrant hub of economic discourse as PGDM students led an engaging panel discussion titled "Breaking Down the Budget, Building Up Perspectives."

With clarity and confidence, future business leaders dissected the Union Budget's key highlights, from fiscal strategies and sectoral allocations to taxation reforms and inclusive growth. Students offered sharp analyses across agriculture, healthcare, infrastructure, and policy shifts, sparking meaningful conversations with peers and faculty alike.

The session not only deepened budgetary understanding but also honed critical thinking and economic interpretation skills. This student-led initiative stood as a powerful example of experiential learning, encouraging participants to step beyond textbooks and engage with real-world policy, proving once again that the leaders of tomorrow are already shaping the discussions of today.

Industrial Visit to Jejuri: Understanding the Modus Operandi of MSMEs at Jejuri, Pune

On February 21st and 22nd, 2025, the students of Dr. D. Y. Patil B-School embarked on an immersive industrial visit to the Jejuri Industrial Area, gaining invaluable exposure to the pulse of MSME operations.

Organized by the Startup and Innovation Cell and led by Dr. Khalid Arshad, the visit unraveled the diverse manufacturing practices of four distinct companies—Jay Industries, Surge Pharma, Ultratech Projects, and KNBC Enterprises.

From navigating the global corridors of export business to decoding pharmaceutical precision, and from factory setup intricacies to cutting-edge recycled manufacturing, students experienced the real-world application of their classroom knowledge.

This two-day journey into industry operations not only deepened their understanding of business dynamics but also sparked entrepreneurial thinking and sustainable awareness, laying a strong foundation for future-ready leaders.

PHARMACEUTICALS PVT. L

National Science Day!

Dr. D.Y. Patil B-School celebrated National Science Day on February 28, 2025, with a vibrant blend of inspiration, innovation, and inquiry. Led by Dr. Srinivasa Suresh from Kirloskar Institute of Advanced Management Studies, the event spotlighted the pivotal role of science in shaping a sustainable future.

From thought-provoking discussions on the convergence of science and business to a thrilling science-themed quiz, the day was a celebration of curiosity and critical thinking.

Organized by the Start-Up and Innovation Cell, the event reignited the scientific spirit among students, encouraging them to embed innovation into every business idea and strive toward inclusive growth powered by knowledge and discovery.

Activities emphasized interdisciplinary learning, highlighted real-world applications, and fostered an entrepreneurial mindset rooted in scientific exploration.

Corporate Mentoring on Investment Decisions, Risk Management, and Corporate Strategy: Navigating Fin!

Essential Skills for Financial Lea

Dr. D.Y. Patil B-School hosted a dynamic corporate mentoring session on March 1, 2025, featuring Mr. Ankur Saxena, Vice President at the Bank of New York, who empowered Finance-C students with deep insights into investment decisions, risk management, and corporate strategy.

Blending real-world experience with practical guidance, Mr. Saxena outlined the roadmap to becoming a finance leader, emphasizing technical proficiency, strategic foresight, and the power of professional networks.

From mastering tools like Excel and Bloomberg to cultivating leadership through financial modeling and stakeholder engagement, students were inspired to think beyond textbooks and embrace a growth mindset. The session ignited aspirations while spotlighting the evolving landscape of global finance.

Bridging Academia and Innovation: A Student Visit to SPPU Research Park Foundation!

In a bold step toward fostering entrepreneurial acumen, students of Dr. D.Y. Patil B-School visited the SPPU Research Park Foundation on March 8, 2025. Organized by the Startup and Innovation Cell, the visit served as a launchpad for bridging classroom learning with real-world innovation.

Guided by Dr. Asha Kiran and Dr. Khalid Arshad, students engaged with cutting-edge technologies, discovered the power of incubation programs, and explored the dynamics of industry-academia collaboration.

Interactive sessions with startup founders and domain experts offered firsthand insights into venture building and funding strategies. The visit ignited curiosity, sharpened perspectives, and reinforced the spirit of innovation-driven entrepreneurship.

Empowering Women: International Women's Day Panel Discussion!

On January 7, 2025, Dr. D. Y. Patil B-School marked a moment of pride as its PGDM students shone brightly at Mood Indigo, IIT Mumbai's prestigious cultural fest. Competing with top talents from across the country, our students showcased excellence in dance, music, and theatre, earning the coveted first prize.

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This victory is more than a trophy—it is a reminder that when talent meets perseverance, excellence becomes inevitable.

The triumph at Mood Indigo proves that with passion, perseverance, and unity, our students can conquer any stage and shine as true ambassadors of DYPBS excellence.

INTERNATIONAL WOMEN'S DAY
PANEL DISCUSSION
Rise & Lead:
Women
Shaping the
Future

Empowering Women: International Women's Day Panel Discussion!

Dr. D.Y. Patil B-School turned into a Mini-Bollywood set as the Pintu Ki Pappi team brought a wave of cinematic magic to campus. With laughter, dance, and candid stories from behind the scenes, students were swept into the glitz and grind of filmmaking. The highlight?

A spontaneous dance-off with the cast that lit up the seminar hall! The energy was infectious, the insights inspiring, and the experience unforgettable. A perfect blend of learning and fun, this event proved that when Bollywood meets B-school, it's a blockbuster in the making!

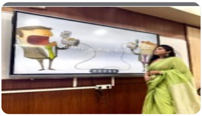
Corporate Mentoring on HR Policy Framework: Designing Effective and Compliant Workplace Strategies

On March 15, 2025, in an engaging corporate mentoring session on HR Policy Framework, students of the HRM division at Dr. D.Y. Patil B-School gained firsthand insights into designing workplace policies that are both effective and compliant.

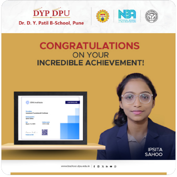
Led by industry expert Ms. Shweta Bhakre, the session emphasized the significance of clarity, legal alignment, and ethical practices in HR strategies.

A highlight of the session was the dynamic group activity on drafting an "Overtime Work Hours" policy, where students translated theory into practice through vibrant chart presentations.

With creativity and collaboration, the classroom transformed into a real-world HR think tank—showcasing future-ready professionals in the making!



Celebrating Ipsita Sahoo's Achievement: CFA Institute Investment Foundations Certificate



March 16, 2025 – Kudos to Ipsita Sahoo for achieving a prestigious milestone by earning the CFA Institute Investment Foundations Certificate!

Her accomplishment is a shining example of dedication, discipline, and a drive for excellence in the finance domain.

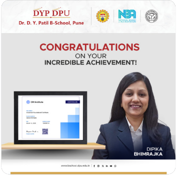
This globally recognized certification reflects her strong grasp of ethical investing, financial markets, and industry dynamics.

Ipsita's success not only adds a feather to her cap but also inspires her peers to pursue professional certifications that elevate knowledge and career readiness.

At Dr. D. Y. Patil B-School, we take immense pride in celebrating such stellar achievements that echo our spirit of academic brilliance and professional growth.

Wishing Ipsita continued success in all her future endeavors!

Dipika Bhimrajka's Incredible Achievement!



March 21, 2025 – Dr. D. Y. Patil B-School beamed with pride as we celebrated the phenomenal achievement of Ms. Dipika Bhimrajka from Finance C, who scored an awe-inspiring 99 out of 100 in the CFA Institute's prestigious Investment Foundations Certificate.

Her razor-sharp financial acumen, unwavering focus, and commitment to excellence truly set her apart.

This milestone not only showcases Dipika's academic brilliance but also reflects the institute's dedication to nurturing future-ready finance professionals.

Her success story now stands as a glowing inspiration for every aspiring change maker in the world of finance!

Wishing Ms. Dipika Bhimrajka continued success in all her future endeavours!

Meet and greet with Ms. Adah Sharma and Ishwak Singh!

March 16, 2025 – The Seminar Hall of Dr. D. Y. Patil B-School lit up with stardust as Bollywood stars Adah Sharma and Ishwak Singh graced the campus for an exclusive Meet & Greet session promoting their upcoming film Tumko Meri Kasam.

From sharing personal journeys in cinema to recreating heartwarming moments from the film, the actors created an electric atmosphere that blended entertainment with inspiration. Students enthusiastically engaged in conversations with the stars, gaining rare insights into the industry.

The event, hosted by the Music Club, was a spectacular celebration of storytelling, stardom, and student spirit—turning an ordinary afternoon into an unforgettable experience in into an extraordinary memory at DYPBS!

Meet and greet with Ms. Adah Sharma and Ishwak Singh!

March 18, 2025 – The adrenaline was high, the cheers louder, and the spirit unmatched as YUVA: The Ultimate Sports Battle unfolded at the Sports Arena of Dr. D. Y. Patil B-School. Organized by the Startup and Innovation Cell, this thrilling sports carnival brought together PGDM students in a power-packed day of cricket, football, volleyball, chess, and more.

It wasn't just about winning—it was about passion, perseverance, and teamwork. From fierce rallies to strategic checkmates, every match celebrated agility, resilience, and unity. YUVA 2025 wasn't just a sporting event—it was a celebration of spirit, teamwork, and unforgettable moments.

It was a festival of grit, game, and glory!

Parakram 2025 – A Cultural Extravaganza
Parakram 2025: Where Rhythm Met Radiance!

On the evenings of March 21st and 22nd, 2025, Dr. D. Y. Patil B-School came alive with color, rhythm, and boundless energy as Parakram 2025 unfolded into a spectacular celebration of culture and creativity.

The campus echoed with soulful melodies and electrifying dance moves as students from top B-Schools across Pune dazzled the audience with

From classical grace to high-voltage fusion beats, every performance was a testament to passion and artistry.

More than just a fest, Parakram became a canvas of connection, confidence, and cultural camaraderie—an unforgettable experience that will continue to resonate in every heart that witnessed its magic.

their talent.

A Symphony of Stars: Salman Ali and Ujwal Gajbhar Light Up Parakram 2025

The final night of Parakram 2025 crescendo into a musical masterpiece as Indian Idol sensation Salman Ali and the charismatic Ujwal Gajbhar set the stage ablaze with their soul-stirring performances.

From classical cadences to contemporary grooves, the duo transported the audience into a melodic trance, weaving emotion and energy into every note.

The air was electric, the crowd spellbound—an unforgettable evening where voices became magic and music became memory.

This was not just a concert; it was a celebration of sound, spirit, and the timeless power of Indian music.

Record-Breaking Eye Donation Pledge Initiative Lighting Lives, One Pledge at a Time

Rotaract Club of DYPBS

In a groundbreaking act of compassion, the Rotaract Club of Dr. D. Y. Patil B-School made history by securing a coveted spot in the India Book of Records for the highest number of eye donation pledges in a single day.

With 1,719 digital pledges, this student-driven initiative transformed awareness into action, inspiring a wave of purpose across the nation. More than a record, it was a movement—where young changemakers united to bring the gift of sight to those in need.

A proud, powerful testament to the DYPBS spirit of service, empathy, and impact.

Guarding Your Digital Self: Ghibli Scam Awareness Led by MBA Student Atharva Thorat at TCS

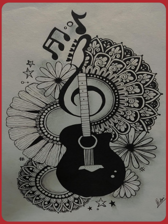
MBA student Atharva Thorat led a powerful awareness session at TAG, TCS, shedding light on the trending Ghibli Photo Scam. With AI tools increasingly accessing personal images under cleverly disguised permissions,

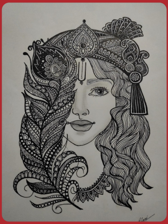
Atharva's session emphasized the risks of blindly accepting terms and conditions. His message struck a chord, especially for couples unknowingly exposing their private moments online.

Through real examples and insightful discussion, Atharva championed the importance of digital caution, encouraging everyone to take ownership of their online presence and prioritize cyber hygiene.

The Artisan's Touch

Nikita Adari
MBA-HR 2024-26





Alumni Corner

Sweta Kushwaha
Batch 22-24 BAJAJ FINSERV

HR 3.0: BEYOND PEOPLE MANAGEMENT TO PURPOSE-DRIVEN LEADERSHIP

In today's fast-changing world, HR has redefined itself. No longer just an administrative pillar, HR 3.0 is a strategic powerhouse—leading talent innovation, resilience, and transformation across organizations.

From hybrid work cultures to rising attrition, HR sits at the crossroads of employee expectations and business priorities. Post-pandemic realities demand flexible, empathetic, and data-driven leadership. Modern HR tools—AI-based hiring, people analytics, and cloud-based HRIS—enable precision, but also call for ethical responsibility and a human-first approach.

Key challenges include navigating The Great Resignation, ensuring fairness in AI usage, and fostering genuine diversity, equity, and inclusion. Today’s HR leaders must manage global, multigenerational teams with empathy, agility, and insight.

Looking ahead, hyper-personalized employee experiences, sustainability-linked policies, and predictive talent analytics will shape the HR blueprint. The future HR leader? A strategist, a technologist, and a humanist—all in one.

As MBA graduates prepare for this journey, the message is clear: HR is not just about managing people—it’s about unlocking human potential and architecting inclusive, innovative, and resilient workplaces.

Faculty Corner

Dr. Atul Kumar

Dean & Professor,
Dr. D. Y. Patil B-School, Pune

TRANSFORMING ACADEMIA: BLUEPRINT FOR THE BETTER FUTURE

In an era of dynamic change, Dr. Atul Kumar, Dean of Dr. D. Y. Patil B-School, Pune, is redefining academic leadership through innovation, inclusivity, and future-ready education. With a multidisciplinary background and a passion for transformative learning, Dr. Kumar has become a catalyst for institutional growth and excellence.

At the heart of his leadership is a belief that education should empower individuals—not just inform them. He champions a student-centered approach, emphasizing mentorship, critical thinking, and personal growth. Under his guidance, the B-School has become a vibrant hub where curiosity thrives, ideas flourish, and boundaries are challenged.

Dr. Kumar is also a strong advocate for integrating technology with pedagogy, enhancing classroom experiences through digital tools and innovative learning models. His initiatives are preparing students for the digital age with skills that matter—agility, adaptability, and global awareness.

Equally committed to faculty development, he fosters a culture of lifelong learning, research excellence, and professional enrichment. His leadership transcends classrooms, forging global partnerships and placing the B-School firmly on the international academic map.

As a thought leader and visionary, Dr. Kumar is not just preparing students for jobs—he's preparing them to lead, innovate, and shape a better world.

Editorial Team

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Priya Pandit

Dr. D. Y. Patil B-School is committed to being an institution of excellence imparting management education that creates professionals for contributing towards innovation, business, and society.

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