



Dr. D. Y. Patil B-School, Pune

INTERNAL QUALITY ASSURANCE CELL
PRESENTS

STRATEGIC PLAN

2024 – 2027

Applicable w.e.f. 1st July 2024 to 30th June 2027

Dr. D. Y. Patil B-School

Tathawade, Pune · Maharashtra, India

Dr. D. Y. Patil Unitech Society

STRATEGIC PLAN 2024 – 2027

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1. Introduction

The Strategic Plan 2024 of the B-School is oriented towards the augmentation of growth, enhancement of quality, and fostering of community engagement. This strategic trajectory is predicated upon leveraging existing institutional strengths, ameliorating identified weaknesses and potential threats, while concurrently capitalizing on a set of discerned strategic opportunities. The Institute is poised to achieve these aims through the cultivation of innovative and forward-looking approaches, tailored to address the multifaceted challenges faced by the B-School.

In the contemporary landscape, marked by the rapid proliferation of data facilitated by information technologies, the imperative for innovation is pronounced, thereby engendering transformative effects on enterprises, governmental bodies, and educational establishments alike. Consequently, business schools are bestowed with the mandate to not only remain at the vanguard of management and social sciences, encompassing pivotal domains such as student behavior and organizational dynamics, but also to assume a pioneering role within the computational sciences that form the bedrock of contemporary decision-making paradigms. These computational sciences encompass crucial areas including information systems, data analytics, and operations research.

The Dr. D. Y. Patil B-School is actively advancing in consonance with this trajectory. Evident through its trajectory, the institute has undertaken the development of academic programs and pioneering research endeavors that enshroud the aforementioned realms of knowledge. Furthermore, a concerted effort to expand its academic cohort is evident, as the institution endeavors to assemble a cadre of faculty members adept at spanning this expansive spectrum of interdisciplinary and multi-disciplinary domains.

2. Acknowledgement

The institution duly recognizes the diligent endeavors of the Internal Quality Assurance Cell (IQAC) in formulating the Strategic Plan 2024. Sincere appreciation is extended towards all stakeholders whose valuable contributions have played a pivotal role in shaping the content of the strategic plan. Lastly, the institution expresses profound gratitude to the management and governing body for its active engagement in both the formulation and subsequent endorsement of the strategic plan, thus paving the way for its effective execution.

3. Institute Profile

Dr. D. Y. Patil B-School has garnered a recognition as an esteemed institution dedicated to delivering high-quality management education. Its pivotal role in the professionalization of Indian management is underscored by its array of programs. In the dynamic landscape of business, the institution remains adaptive, consistently striving to fulfill its objectives.

The Institute's overarching vision is to emerge as a center of excellence in the domain of management education, cultivating adept professionals who contribute significantly to the spheres of innovation, business, and societal advancement. This ethos is rooted in the aspiration to nurture leaders, global managers, and entrepreneurs who possess a robust theoretical foundation and analytical acumen, enabling them to excel in their chosen fields. With an eye towards harmonizing aspirations with practical realities, the Institute aims to set internationally respected benchmarks by addressing the contemporary needs of India.

The institution's curriculum is curated by domain experts in management education, reflecting a pedagogical framework characterized by its rigor, contemporaneity, relevance, and progressive nature. Leveraging an experiential learning approach, the Institute adopts a diverse array of educational tools, including interactive lectures, case study analyses, classroom projects, simulations, group presentations, and field projects. These

methods are complemented by advanced campus facilities, fostering an environment conducive to various pedagogical strategies and enabling seamless access to academic resources.

Central to the Institute's ethos is the cultivation of entrepreneurial spirit among its students. Supported by a distinguished faculty with a proven track record in both research and pedagogy, students are guided towards the realization of their entrepreneurial aspirations. The Institute prides itself on offering a profound intellectual experience, abundant resources, and personalized attention to its students, while ensuring that its alumni remain lifelong beneficiaries of the commitment to excellence fostered during their time at the institution.

Positioning itself as a nascent yet promising entity in the realm of management education, Dr. D. Y. Patil B-School endeavors to transcend academic confines and embrace a holistic approach to student development. This is evidenced through its Research and Publication Cell, which actively engages in the creation of newsletters, research papers, edited volumes, case studies, and journals. These endeavors empower students to refine their writing and research proficiencies, further enhancing their educational journey.

4. Management

Our primary aspiration is to position the Dr. D. Y. Patil B-School as a preeminent institution in the field of business education. This entails attracting students who seek to cultivate the multifaceted social and technical proficiencies essential for leadership in a swiftly evolving global landscape fraught with complex challenges. Additionally, our aim is to attract faculty members who are prepared to engage in cutting-edge research and pedagogy within the purview of business disciplines.

To effectuate this vision, the responsibility of re-formulating / revising the strategic plan for the institute was entrusted to the Internal Quality Assurance Cell (IQAC) by the director. The IQAC, aligned with the institute's vision and mission, took upon itself the task of crafting a strategic plan that would synergistically contribute to these overarching objectives. Throughout the academic year 2023-24, the IQAC convened a series of meetings to meticulously revise this strategic blueprint.

Central to this formulation process was the solicitation of insights from a diverse array of stakeholders connected to the institute, encompassing students, faculty, staff, management personnel, and industry professionals. These inputs were methodically synthesized, culminating in a SWOC analysis (Strengths, Weaknesses, Opportunities, and Challenges) that facilitated the identification of pivotal thrust areas.

Consequently, seven distinctive strategic directions taken from the SWOC analysis, namely: Academic Excellence, Human Resource Development, Research and Development, Employment Development, Institutional Level Programs and Activities, Extracurricular Activities, and Infrastructure Development. These strategic directions were intentionally crafted to align with and bolster the overarching vision and mission of the institute.

Subsequently, these strategic directions were translated into concrete goals, each encompassing specific objectives, delineated timelines, and a comprehensive work plan. This work plan, enriched with granular details encompassing tasks, team leaders, commencement and conclusion dates, requisite resources, and implementation steps, served as the cornerstone of the strategic plan.

The culmination of these efforts yielded a comprehensive strategic plan that encapsulated the SWOC analysis, identified thrust areas, and a meticulously detailed work plan. Commencing from the academic year 2024-25, this strategic blueprint was presented before the Governing Body for their discerning evaluation and endorsement. Following due review, the Governing Body accorded its approval for the plan's implementation, with a provision for an annual review to ensure its continued alignment with institutional vision and mission.

5. Strategic Planning Group

The Internal Quality Assurance Cell (IQAC) bears the primary responsibility for the creation, adjustment, and refinement of the strategic plan. This entails the formulation of the initial plan, as well as subsequent modifications and revisions. To ensure the currency and effectiveness of the strategic plan, the IQAC is mandated to conduct an annual review and subsequently introduce pertinent revisions in line with the evolving exigencies of the institution and its contextual environment.

Notably, it is imperative that the strategic plan undergoes a comprehensive overhaul every three years. This iterative process of revamping is initiated by the IQAC, which has the prerogative to propose alterations or revisions to the plan, contingent upon the following circumstances:

- **Revision of Vision and Mission:** In the event that the vision and mission of the institution undergo substantive revisions, the IQAC is authorized to recommend corresponding adjustments to the strategic plan. This ensures that the strategic direction remains in alignment with the newly delineated overarching objectives.
- **Revision of Strategic Goals:** Should there be a compelling need to modify the strategic goals of the institution, the IQAC is entitled to advocate for alterations in the strategic plan. This flexibility enables the plan to adapt to evolving institutional priorities and aspirations.
- **External Environmental Opportunities:** The IQAC is at liberty to propose changes to the strategic plan when discernible opportunities arise within the external environment that necessitate strategic recalibration. This responsiveness to external opportunities ensures that the institution remains poised to seize advantageous prospects.
- **External Environmental Challenges:** In instances where external challenges exert a significant impact on the institution's operational landscape, the IQAC is authorized to advocate for amendments to the strategic plan. This proactive approach enables the institution to effectively address emergent challenges.

In all of the aforementioned scenarios, the IQAC serves as a pivotal custodian of the strategic plan, ensuring its ongoing relevance, resonance, and alignment with both the institution's core principles and the ever-evolving contextual milieu.

IQAC Members

Sr.	Name & Designation	Composition
1	Dr. Amol A. Gawande — Director, Dr. D. Y. Patil B-School, Pune	IQAC Chairperson
2	Dr. Somnath Patil — Secretary, Dr. D. Y. Patil Unitech Society, Pune	Member
3	Mr. Narendra Patil — Vice President, HR, Kalyani Maxion Wheels Pvt. Ltd., Pune	Member
4	Mr. Ravindra L. Bavaskar — Registrar, Dr. D. Y. Patil B-School, Pune	Member
5	Dr. Sheetal M. Darekar — Associate Professor, Dr. D. Y. Patil B-School, Pune	Member
6	Dr. Rashmi Paranjpye — Associate Professor, Dr. D. Y. Patil B-School, Pune	Member
7	Mrs. Geetika Jha — Assistant Professor, Dr. D. Y. Patil B-School, Pune	Member
8	Dr. Ajit Sane — President, Yuva Shakti Foundation, Pune	Member
9	Mr. Ujjwal Sarathe — Student, Dr. D. Y. Patil B-School, Pune	Member
10	Mr. Gurvinder Singh — Alumnus, Dr. D. Y. Patil B-School, Pune	Member
11	Dr. Atul Kumar — Professor, Dr. D. Y. Patil B-School, Pune	IQAC Coordinator

6. Vision and Mission Statements

Vision

Dr. D. Y. Patil B-School is committed:

“To be an institution of excellence imparting management education that creates professionals for contributing towards innovation, business, and society.”

Mission Statements

Dr. D. Y. Patil B-School will put sustained efforts to:

- Develop curriculum and delivery approaches to provide wide exposure and experiences to the learner to gain horizontal exposure and vertical expertise.
- Provide opportunities for faculties to upgrade their knowledge and skills in the management and supporting domains required for the programs offered.
- Establish local, national, and global connections to share, utilize, and exchange managerial expertise.
- Conduct outreach activities for the society that involve the use of managerial concepts to deal with societal issues.
- Create and upgrade contemporary facilities for offering management education.

7. Analysis of the Environment

Situated in Tathawade along the Bangalore-Mumbai Expressway within the precincts of the Pimpri-Chinchwad Municipal Corporation, Dr. D. Y. Patil B-School benefits from its strategic location. Its proximity to the Rajiv Gandhi InfoTech Park in Hinjewadi, housing renowned corporations like Infosys, Wipro, and KPIT Cummins, enhances its appeal as an educational institution. The B-School is conveniently positioned at a distance of 15 km from the Shivajinagar Railway Station in Pune. Its accessibility is further facilitated by the presence of the Express Highway, ensuring seamless connectivity to Mumbai, in addition to well-established road, rail, and air transportation links that extend across the nation.

Since its inception, the institute has been witness to a transformative evolution within the national economic landscape, accompanied by significant industrial progress. These changes have been mirrored at a global level, especially in the wake of the new millennium, marked by an unprecedented proliferation in personal computer usage, the strategic outsourcing of service and manufacturing functions, and the emergence of the Internet as a transformative force. These transformative shifts have contributed to the redefinition of technology's role within the Indian context.

In response to this ever-evolving landscape, the institute has demonstrated adaptability by assimilating pertinent changes reflective of the emergent environment. These adaptive measures have been instrumental in effecting alterations within the operational framework, ensuring their alignment with the contemporary requisites. This dynamic responsiveness has underscored the institute's commitment to fostering an environment conducive to current demands and fostering an educational milieu that remains attuned to the evolving ethos of the times.

8. SWOC Analysis

A structured assessment of the institution's Strengths, Weaknesses, Opportunities, and Challenges (SWOC) informs the thrust areas and the goals that follow.

STRENGTHS

- Brand recognition in community
- Harmonious relationship among the members of the management, staff, students and parents
- Unique location with proximity to Industry
- Illustrious faculty, student-centered teaching
- Collaborative & collegial work environment
- Proactive Career and Placement cell and professional counselor for student support
- Motivating, supportive & transformative leadership
- Accessible Location
- Green and equipped Campus
- Self-Sustained Institute (financially)
- Full support system for students and faculty
- Well-equipped technological and infrastructural resources
- Wide range of extracurricular and co-curricular for student's community
- Optimum utilization of resources
- Gender-friendly and Eco-friendly premise
- Vibrant leadership
- Well-structured mentoring system

WEAKNESSES

- Lack of differentiation
- Need of continuous improvement in PGDM program
- Rankings of the institute
- Timely ageing technology
- Limited resources
- Limited number of full-time staff to address multiple stakeholders needs or concerns
- Inadequate research and development facilities
- Lack of Consultancy projects executed
- Diverse student community
- Paucity of time for the teachers for research work

OPPORTUNITIES

- New course development continues to be a positive trend for the B-School
- Increased opportunities to partner with Business Community
- Innovation and entrepreneurship development opportunities
- Technology transfer potential
- ICT systems and frameworks availability

- Focusing more on international collaborations for training and development
- Locational advantage for strengthening academia-industry linkages
- Streamlining collaborations and consultancy
- Exploring possibility of collaborative research with research institutions
- With the recent changes in higher education in the globalized world the college endeavors to further increase its national and international research, internship, faculty, and student exchange linkages
- Alumni networking for academic and placement activities

CHALLENGES

- Growth of autonomous Institutes and PGDM programs in the region
- Keeping pace with the rapid changes in higher education
- Increased competition in Industry and placements
- Changing industry expectations and fresher's criteria
- Dynamism in the expectation of the market and the employers
- Aggressive marketing by competitors
- Rising costs and prices of higher education
- Rapidly evolving student and community aspirations
- Infrastructure constraints
- Regional and Online competition
- Sustaining quality along with access

9. Thrust Areas

Seven strategic thrust areas, derived from the SWOC analysis, frame the goals, objectives and work plans of this strategic plan:

- 1. Academic Excellence**
- 2. Human Resource Development**
- 3. Research & Development and Consultancy**
- 4. Employability Development**
- 5. Institutional Level Programs / Activities**
- 6. Extracurricular Activities**
- 7. Infrastructure Development**

10. Strategic Goals and Objectives

The seven thrust areas translate into concrete goals, each with specific objectives, timelines and work plans. The following work plans and action plans operationalise the strategic direction for the period 2024–2027.

11. Work Plans

Each thrust area is expressed as a set of goals and objectives, scheduled across the academic year (June → May). Shaded cells indicate the months in which each objective is actioned.

WORK PLAN 1														
THRUST AREA · 1.0 Academic Excellence														
GOALS	OBJECTIVES	PERIOD · Jun → May												
		J	J	A	S	O	N	D	J	F	M	A	M	
1.1 Program Curriculum review and Approval	1.1.1 Conduct PAAC meeting to review existing program curriculum to identify program in overall quality and level of curriculum; propose action plan to bridge the gaps.													
	1.1.2 Conduct BOS meeting to review existing PEOs and POs to check its relevance in current Industry Scenario.													
	1.1.3 Conduct Academic Council meeting to review and approve to continue using existing PEOs & POs and suggested & forwarded by BOS for approval.													
	1.1.4 Conduct GB meeting to review and approve to continue using existing vision and mission of Institute and program curriculum, PEOs and POs.													
1.2 Academic Planning and Monitoring System	1.2.1 Academic Calendar													
	1.2.2 Workload Distribution													
	1.2.3 Timetable Preparation													
	1.2.4 Preparing Course Plan													
	1.2.5 Induction Program													
	1.2.6 Maintenance of course file													
	1.2.7 Monthly / Semester Consolidated Attendance													
	1.2.8 Club Formation													
1.3 Performance Analysis	1.3.1 Comprehensive Concurrent Evaluation (CCE1)													
	1.3.2 Midterm Exam													
	1.3.3 Comprehensive Concurrent Evaluation (CCE2)													
	1.3.4 End Term Exam and Evaluation													

	1.3.5 Result Declaration													
	1.3.6 Showing Answer Sheets													
	1.3.7 Weak students support strategies													
	1.3.8 Strategies for Bright Students													
	1.3.9 Remedial Classes													
	1.3.10 Course outcome Calculations													
	1.3.11 Program outcome calculations													
1.4 Feedback system	1.4.1 Course Exit Survey													
	1.4.2 Program Exit Survey													
	1.4.3 Alumni Feedback													
	1.4.4 Recruiters Survey													
	1.4.5 Students Feedback on teaching and learning													
	1.4.6 360-degree Feedback of faculty													
	1.4.7 Self-Appraisal of Faculty													
1.5 Mentoring	1.5.1 Mentoring of Students													
1.6 Initiatives for Student Development Activities	1.6.1 Bridge Courses (Foundation Courses)													
	1.6.2 Industry Expert Sessions													
	1.6.3 Guest Sessions													
	1.6.4 Workshop / Seminars													
	1.6.5 Career Guidance Sessions													
1.7 Standardization	1.7.1 Academic Audit (IQAC)													
	1.7.2 Academic Audit (PAAC)													

WORK PLAN 2														
THRUST AREA · 2.0 Human Resource Development														
GOALS	OBJECTIVES	PERIOD · Jun → May												
		J	J	A	S	O	N	D	J	F	M	A	M	
2.1 Human Resource Development — Faculty	2.1.1 Attract, support, recognize and retain high-quality faculty.													
	2.1.2 Faculty Development Programs													
	2.1.3 Professional Development Programs													
	2.1.4 Women Empowerment Programs													
	2.1.5 Induction of faculty to sensitize them about Institute Policy													
	2.1.6 Conference / Workshops / Seminars													
	2.1.7 Membership and Networking													
2.2 Human Resource Development — Administrative and Technical Staff	2.2.1 Attract, support, recognize and retain high-quality administrative and technical staff.													
	2.1.2 Induction of faculty to sensitize them about Institute Policy													
	2.1.3 Women Empowerment Programs													
	2.1.4 Conference / Workshops / Seminars													

WORK PLAN 3														
THRUST AREA · 3.0 Research and Development														
GOALS	OBJECTIVES	PERIOD · Jun → May												
		J	J	A	S	O	N	D	J	F	M	A	M	
3.1 Research Cell	3.1.1 Activities of Research Cell													
	3.1.2 Publication of Research Papers in Journals													
	3.1.3 Publication of Articles in Newspapers / Magazines													
	3.1.4 Publication of Books													
	3.1.5 Edited Book Chapters													
	3.1.6 Conference Proceedings													
	3.1.7 Paper Presentations of Research work in Conferences and Seminars.													
	3.1.8 Copy Rights													
	3.1.9 Patents registration													
	3.1.10 Funded Projects													
	3.1.11 Consultancy projects													
3.2 Publication Cell	3.2.1 Publication of Journal													
	3.2.2 Newsletter Publication													
	3.2.3 Publication of Edited Books													
	3.2.4 Publication of Institute Magazine													
3.3 Case Development Cell	3.3.1 Developing In-house Cases													
	3.3.2 Publication of Cases / Case lets													
	3.3.3 Organizing Case Development FDP's / Workshops													
3.4 Research Support System	3.4.1 Faculty Development Programs and Workshops													
	3.4.2 International Conference													
	3.4.3 Subscription of Turnitin Software													
	3.4.4 Conduction of Case Study Competition													

WORK PLAN 4														
THRUST AREA · 4.0 Employability Development														
GOALS	OBJECTIVES	PERIOD · Jun → May												
		J	J	A	S	O	N	D	J	F	M	A	M	
4.1 Training	4.1.1 Industrial Visits													
	4.1.2 Industrial Tours													
	4.1.3 Communication / Personal Development Training													
	4.1.4 Aptitude Training / Skill Development Training													
	4.1.5 Group Discussion / Personal Interview													
	4.1.6 Corporate Expert talk Series													
	4.1.7 Workshops / Seminars													
	4.1.8 Panel Discussions													
	4.1.9 Resume Building Workshop													
	4.1.10 Certifications													
	4.1.11 Live Projects													
4.2 Placements	4.2.1 Signing MOUs with Industry													
	4.2.2 Profiling of Students													
	4.2.3 Inviting companies for Placements in campus													
	4.2.4 Organizing HR meet													
	4.2.5 Corporate Advisory Board Meetings													
	4.2.6 Hosting campus drives													
	4.2.7 Providing Opportunities for outside campus													
	4.2.8 Participation in Pool Campus													
	4.2.9 SIP training													

WORK PLAN 5														
THRUST AREA · 5.0 Institutional Level Programs and Activities														
GOALS	OBJECTIVES	PERIOD · Jun → May												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.1 Development System	5.1.1 Increase in Intake (Adding a new Programs)													
	5.1.2 Preparation and Review of Policies													
	5.1.3 Preparation and Review of Code of Conduct													
	5.1.4 Preparation and Review of HR manual													
	5.1.5 Budget Preparation Review and Approval													
5.2 Institutional Level Programs	5.2.1 Important Days Celebration — Janamashtami, Independence Day etc.													
	5.2.2 Fresher's Party													
	5.2.3 Alumni Meet													
5.3 Institutional Level Meetings	5.3.1 Governing Body Meetings													
	5.3.2 Academic Council Meetings													
	5.3.3 Board of Studies Meetings													
	5.3.4 Program Assessment and Advisory Committee Meetings													
	5.3.5 Anti Ragging Committee Meetings													
	5.3.6 SC and ST Committee Meetings													
	5.3.7 Grievance Redressal Committee Meetings													
	5.3.8 Internal Complain Committee Meetings													
	5.3.9 Other Committee Meetings													
5.4 PGDM Admissions	5.4.1 Revision and Review of Fees													
	5.4.2 Admission Boucher Preparation													
	5.4.3 Admission Campaign													
	5.4.4 Admission process conduction — GD and PI													

WORK PLAN 6														
THRUST AREA · 6.0 Extra Curricular Activities														
GOALS	OBJECTIVES	PERIOD · Jun → May												
		J	J	A	S	O	N	D	J	F	M	A	M	
6.1 Club Activities	6.1.1 Rotract Club													
	6.1.2 Music Club													
	6.1.3 Theater Club													
	6.1.4 Social Club													
6.2 Sports Activities	6.2.1 YUVA													
6.3 Cultural Activities	6.3.1 Parakaram													
	6.3.2 Evocation Saga													
	6.3.3 Fun event — Xtasy													
	6.3.4 Glancing through the future													

WORK PLAN 7														
THRUST AREA · 7.0 Infrastructure Development														
GOALS	OBJECTIVES	PERIOD · Jun → May												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.1 Physical Infrastructure	7.1.1 Review and upgrading Physical Infrastructure													
	7.1.2 Adding New Classroom, Tutorial Rooms, Auditorium etc.													
7.2 Physical Facilities to support Teaching and Learning	7.2.1 LCD projector for Power point Presentation													
	7.2.2 Notice Boards													
	7.2.3 TV Sets													
	7.2.4 Loudspeakers													
	7.2.5 Adding New facilities to support teaching and learning													
7.3 Medical Facilities	7.3.1 Review and upgrading existing Medical Facilities in campus													
7.4 Library Facilities	7.4.1 Review and upgrading library physical resources													
	7.4.2 Digital Resources													
7.5 Computer Labs	7.5.1 Review and upgrading existing computing facilities													
	7.5.2 Review and Adding new computing facilities													
7.6 Sports Facilities	7.6.1 Review and upgrading existing sports facilities													
	7.6.2 Review and Adding new sports facilities													

12. Action Plans

For every objective, a detailed action plan defines the tasks, the owner, the timeline (start and finish), the resources required, and the accountable action leader.

ACTION PLAN FOR THRUST AREA – ACADEMIC EXCELLENCE

ACTION PLAN – 1

Thrust Area : 1.0 Academic Excellence

Goal : 1.1 Program Curriculum review and Approval

Objective : 1.1.1 Conduct PAAC meeting to review existing program curriculum to identify program in overall quality and level of curriculum; propose action plan to bridge the gaps.

Standards / Indicators of Effectiveness: Minutes of Meetings of PAAC

Tasks	Who	Start	Finish	Resources
Conduction of Meeting of PAAC	PAAC	Every year in June	Every year in May	Feedback of Students, Alumni, Program Exit Survey, Feedback of recruiters.
Action Taken Reports				Minutes of Meeting.

Action Leader: PAAC (Program Assessment and Advisory Committee) Chair

ACTION PLAN – 2

Thrust Area : 1.0 Academic Excellence

Goal : 1.1 Program Curriculum review and Approval

Objective : 1.1.2 Conduct BOS meeting to review existing PEOs and POs to check its relevance in current Industry Scenario

Standards / Indicators of Effectiveness: Minutes of Meetings of BOS

Tasks	Who	Start	Finish	Resources
Conduction of Meeting of BOS	BOS members	Every year in June	Every year in May	Report of PAAC.
Action Taken Reports				Minutes of Meeting of Board of studies

Action Leader: BOS (Board of Studies)

ACTION PLAN – 3

Thrust Area : 1.0 Academic Excellence

Goal : 1.1 Program Curriculum review and Approval

Objective : 1.1.3 Conduct Academic Council (AC) meeting to review & approve to continue using existing PEOs & POs and suggested and forwarded by BOS for approval

Standards / Indicators of Effectiveness: Minutes of Meetings of Academic Council

Tasks	Who	Start	Finish	Resources
Conduction of Meeting of Academic Council	AC members	Every year in June	Every year in May	Inputs from Board of studies, IQAC and PAAC on PEOs and POs
Action Taken Reports				Minutes of Meeting of Academic Council

Action Leader: Academic Council - Chairman

ACTION PLAN — 4**Thrust Area : 1.0 Academic Excellence****Goal : 1.1 Program Curriculum review and Approval****Objective : 1.1.4 Conduct GB meeting to review and approve to continue using existing vision and mission of Institute and program curriculum, PEOs and POs****Standards / Indicators of Effectiveness:** Minutes of Governing Body Meetings

Tasks	Who	Start	Finish	Resources
Conduction of GB meeting	Director of the Institute	Every year in June	Every year in May	Inputs from PAAC, BOS, IQAC and Academic Council.
Action Taken of GB meeting				Minutes of Governing Body Meetings

Action Leader: Governing Body Chairman and Director of the Institute**ACTION PLAN — 5****Thrust Area : 1.0 Academic Excellence****Goal : 1.2 Academic Planning and Monitoring System****Objective : 1.2.1 Academic Calendar****Standards / Indicators of Effectiveness:** Academic Calendar documents

Tasks	Who	Start	Finish	Resources
Preparation of Academic Calendar	PAAC member	Every year in June	Every year in May	Events planned, student council, all other committee documents.

Action Leader: PAAC Chairman/Academic Head**ACTION PLAN — 6****Thrust Area : 1.0 Academic Excellence****Goal : 1.2 Academic Planning and Monitoring System****Objective : 1.2.2 Workload Distribution****Standards / Indicators of Effectiveness:** Workload distribution documents

Tasks	Who	Start	Finish	Resources
Preparation of Workload	PAAC member	Every year in June	Every year in May	Feedback of Students on Faculty, No of Course

Action Leader: PAAC Chairman/Academic Head**ACTION PLAN — 7****Thrust Area : 1.0 Academic Excellence****Goal : 1.2 Academic Planning and Monitoring System****Objective : 1.2.3 Time Table Preparation****Standards / Indicators of Effectiveness:** Time table documents.

Tasks	Who	Start	Finish	Resources
Preparation of Time Table	PAAC member	Every year in June	Every year in May	Academic Calendar, Faculty teaching the course. Availability of class rooms.

Action Leader: PAAC Chairman/Academic Head

ACTION PLAN — 8**Thrust Area : 1.0 Academic Excellence****Goal : 1.2 Academic Planning and Monitoring System****Objective : 1.2.4 Preparing Course Plan****Standards / Indicators of Effectiveness:** Course plan documents.

Tasks	Who	Start	Finish	Resources
Preparation of Course plan	Faculty teaching the Course	Every year in June	Every year in May	Academic Calendar, Course allocated, Workload distribution documents

Action Leader: Faculty teaching the Courses**ACTION PLAN — 9****Thrust Area : 1.0 Academic Excellence****Goal : 1.2 Academic Planning and Monitoring System****Objective : 1.2.5 Induction Program****Standards / Indicators of Effectiveness:** Induction Program documents.

Tasks	Who	Start	Finish	Resources
Conduction of Induction Program	PAAC member and Placement Dept.	Every year in June	—	List of the students admitted from admission Department

Action Leader: PAAC Chairman/Academic Head**ACTION PLAN — 10****Thrust Area : 1.0 Academic Excellence****Goal : 1.2 Academic Planning and Monitoring System****Objective : 1.2.6 Maintenance of course file****Standards / Indicators of Effectiveness:** Course File documents.

Tasks	Who	Start	Finish	Resources
Maintain Course File	Faculty teaching the Course	Every year in June	Every year in May	Workload, Academic Calendar, Teaching Material, Course taught

Action Leader: Faculty teaching the Courses**ACTION PLAN — 11****Thrust Area : 1.0 Academic Excellence****Goal : 1.2 Academic Planning and Monitoring System****Objective : 1.2.7 Monthly / Semester Consolidated Attendance****Standards / Indicators of Effectiveness:** Attendance records File

Tasks	Who	Start	Finish	Resources
Maintenance of Attendance	Academic Coordinators	Every year in June	Every year in May	Monthly Attendance of Students Per course.

Action Leader: Academic Coordinators / Program Coordinators

ACTION PLAN – 12**Thrust Area : 1.0 Academic Excellence****Goal : 1.2 Academic Planning and Monitoring System****Objective : 1.2.8 Club Formation****Standards / Indicators of Effectiveness:** Club Documents

Tasks	Who	Start	Finish	Resources
Formation of Club and Planning its activities	Club members	Every year in June	Every year in May	Students council, IQAC reports

Action Leader: Club Chairman and Member Secretary/Academic Head/Director**ACTION PLAN – 13****Thrust Area : 1.0 Academic Excellence****Goal : 1.3 Performance Analysis****Objective : 1.3.1 Comprehensive Concurrent Evaluation (CCE1)****Standards / Indicators of Effectiveness:** Results of CCE1

Tasks	Who	Start	Finish	Resources
Conduction of CCE1	Individual Faculty	August and Feb of every year	Sept and Feb of every year	CCE1 parameters selected for Assessment

Action Leader: Faculty teaching the Course**ACTION PLAN – 14****Thrust Area : 1.0 Academic Excellence****Goal : 1.3 Performance Analysis****Objective : 1.3.2 Midterm Exam****Standards / Indicators of Effectiveness:** Results of Midterm Exams

Tasks	Who	Start	Finish	Resources
Conduction of Midterm Exam	Exam Dept.	Oct and March	Oct and March	Course taught, Question Papers

Action Leader: Head of Examination**ACTION PLAN – 15****Thrust Area : 1.0 Academic Excellence****Goal : 1.3 Performance Analysis****Objective : 1.3.3 Comprehensive Concurrent Evaluation (CCE2)****Standards / Indicators of Effectiveness:** Results of CCE2

Tasks	Who	Start	Finish	Resources
Conduction of CCE2	Individual Faculty	Nov and April	Nov and April	CCE2 parameters selected for Assessment

Action Leader: Faculty teaching the Course

ACTION PLAN – 16**Thrust Area : 1.0 Academic Excellence****Goal : 1.3 Performance Analysis****Objective : 1.3.4 Term End Exam and Evaluation****Standards / Indicators of Effectiveness:** Results of Term End Exams

Tasks	Who	Start	Finish	Resources
Conduction of Term End Exam	Exam Dept.	Nov./Dec. and April/May	December and May	Completion of Course, Question papers

Action Leader: Head of Examination.**ACTION PLAN – 17****Thrust Area : 1.0 Academic Excellence****Goal : 1.3 Performance Analysis****Objective : 1.3.5 Result Declaration****Standards / Indicators of Effectiveness:** Results of CCE1, CCE2, Midterm and Term End Exam

Tasks	Who	Start	Finish	Resources
Result Declaration	Exam Dept.	May/June and Dec./Jan.	June and Jan.	Results of CCE1, CCE2, Midterm and Term End Exam

Action Leader: Head of Examination**ACTION PLAN – 18****Thrust Area : 1.0 Academic Excellence****Goal : 1.3 Performance Analysis****Objective : 1.3.6 Showing Answer Sheets****Standards / Indicators of Effectiveness:** Answer sheets of CCE1, CCE2, Midterm and Term End Exam

Tasks	Who	Start	Finish	Resources
To show answer Sheets	Exam Dept.	May/June and Dec./Jan.	June and Jan.	Results of CCE1, CCE2, Midterm and Term End Exam. Answer papers

Action Leader: Head of Examination**ACTION PLAN – 19****Thrust Area : 1.0 Academic Excellence****Goal : 1.3 Performance Analysis****Objective : 1.3.7 Weak students support strategies****Standards / Indicators of Effectiveness:** Results of CCE1, CCE2, Midterm and Term End Exam, Identification and List of Weak Students.

Tasks	Who	Start	Finish	Resources
Planning and Implementation of Strategies	PAAC members	Jan and June	Jan and June	Results of CCE1, CCE2, Midterm and Term End Exam.

Action Leader: PAAC Chairman/Academic Head

ACTION PLAN — 20**Thrust Area : 1.0 Academic Excellence****Goal : 1.3 Performance Analysis****Objective : 1.3.8 Strategies for Bright Students****Standards / Indicators of Effectiveness:** Answer sheets of CCE1, CCE2, Midterm and Term End Exam, list of Bright Students

Tasks	Who	Start	Finish	Resources
Planning strategies for bright students	PAAC	For Academic Year - July	June	Results of CCE1, CCE2, Midterm and Term End Exam, Admission Record

Action Leader: PAAC Chairman/Academic Head**ACTION PLAN — 21****Thrust Area : 1.0 Academic Excellence****Goal : 1.3 Performance Analysis****Objective : 1.3.9 Remedial Classes****Standards / Indicators of Effectiveness:** Remedial Class Schedule

Tasks	Who	Start	Finish	Resources
To plan remedial classes	PAAC	SEM I and SEM III ; SEM II and SEM IV	SEM I and SEM III ; SEM II and SEM IV	Results of CCE1, CCE2, Mid Term Exam

Action Leader: PAAC Chairman/Academic Head**ACTION PLAN — 22****Thrust Area : 1.0 Academic Excellence****Goal : 1.3 Performance Analysis****Objective : 1.3.10 Course outcome Calculations****Standards / Indicators of Effectiveness:** Answer sheets of CCE1, CCE2, Midterm and Term End Exam and Course Exit Feedback

Tasks	Who	Start	Finish	Resources
Calculation of Course outcome	Individual Faculty Teaching course	Academic Year – July	June	Answer sheets of CCE1, CCE2, Midterm and Term End Exam and Course Exit Feedback.

Action Leader: Individual Faculty Teaching course and PAAC Chairman/Academic Head**ACTION PLAN — 23****Thrust Area : 1.0 Academic Excellence****Goal : 1.3 Performance Analysis****Objective : 1.3.11 Program outcome calculations****Standards / Indicators of Effectiveness:** Course outcomes, Program exit survey

Tasks	Who	Start	Finish	Resources
Calculations of Program outcomes	PAAC	Academic Year – July	June	Course outcomes, Program Exit Survey from students, Feedback from all stakeholders on Program outcomes.

Action Leader: PAAC Chairman/Academic Head

ACTION PLAN – 24**Thrust Area : 1.0 Academic Excellence****Goal : 1.4 Feedback system****Objective : 1.4.1 Course Exit Survey****Standards / Indicators of Effectiveness:** Course Exit Survey and report of Analysis of Survey

Tasks	Who	Start	Finish	Resources
Course exit survey	Individual Faculty teaching courses	At the end of the course	Within 3 days of the start	Course exit forms

Action Leader: Individual Faculty teaching course**ACTION PLAN – 25****Thrust Area : 1.0 Academic Excellence****Goal : 1.4 Feedback system****Objective : 1.4.2 Program Exit Survey****Standards / Indicators of Effectiveness:** Surveys/Feedbacks and Survey Report

Tasks	Who	Start	Finish	Resources
Program exit survey	PAAC	At the end of the Program	Within 3 days of the start	Program Exit survey forms

Action Leader: PAAC Chairman/Academic Head**ACTION PLAN – 26****Thrust Area : 1.0 Academic Excellence****Goal : 1.4 Feedback system****Objective : 1.4.3 Alumni Survey****Standards / Indicators of Effectiveness:** Surveys/Feedbacks and Survey Report

Tasks	Who	Start	Finish	Resources
Alumni Meet and Feedback of Alumni	PAAC	Alumni meet, Through Alumni Portal	Alumni Meet	Alumni Portal, Reports of Alumni Meet, Alumni Data

Action Leader: PAAC Chairman/Academic Head**ACTION PLAN – 27****Thrust Area : 1.0 Academic Excellence****Goal : 1.4 Feedback system****Objective : 1.4.4 Recruiters Survey****Standards / Indicators of Effectiveness:** Survey Feedbacks and Survey Report

Tasks	Who	Start	Finish	Resources
Recruiters survey	Training and Placement Department	At the time of Placement and Training	At the time of Placement and Training	Placement Reports & data

Action Leader: Head of Training and Placement Department

ACTION PLAN – 28**Thrust Area : 1.0 Academic Excellence****Goal : 1.4 Feedback system****Objective : 1.4.5 Students Feedback on teaching and learning****Standards / Indicators of Effectiveness:** Survey Feedbacks and Analysis report

Tasks	Who	Start	Finish	Resources
To conduct Students Feedback on teaching and learning	PAAC members	At the end of the course	Within 3 days of the start	Students feedback forms.

Action Leader: PAAC Chairman/Academic Head**ACTION PLAN – 29****Thrust Area : 1.0 Academic Excellence****Goal : 1.4 Feedback system****Objective : 1.4.6 360-degree Feedback of faculty****Standards / Indicators of Effectiveness:** Feedback forms and Analysis report

Tasks	Who	Start	Finish	Resources
360 degree feedback of faculty	All Faculty	At the end of the Academic Year	Within a week of the start	360-degree feedback forms of the Faculty

Action Leader: HR (Head)**ACTION PLAN – 30****Thrust Area : 1.0 Academic Excellence****Goal : 1.4 Feedback system****Objective : 1.4.7 Self-Appraisal of Faculty****Standards / Indicators of Effectiveness:** Self-appraisal forms, Analysis report and Action taken report

Tasks	Who	Start	Finish	Resources
To get filled self-appraisal Forms from faculties	Faculty	At the end of the Academic Year	Within 7 days of the start	Self-appraisal Forms, Feedback from students

Action Leader: HR (Head)**ACTION PLAN – 31****Thrust Area : 1.0 Academic Excellence****Goal : 1.5 Mentoring****Objective : 1.5.1 Mentoring of Students****Standards / Indicators of Effectiveness:** Mentor Mentee records.

Tasks	Who	Start	Finish	Resources
Mentoring of students	Individual Faculty	Every month	June	Results of CCE1, CCE2, Mid Term, End Term, Administrative, Training and Placement. Student council.

Action Leader: Faculty Mentor

ACTION PLAN – 32**Thrust Area : 1.0 Academic Excellence****Goal : 1.6 Initiatives for Student Development Activities****Objective : 1.6.1 Bridge Courses (Foundation Courses)****Standards / Indicators of Effectiveness:** Foundation Course details

Tasks	Who	Start	Finish	Resources
To Conduct Foundation Courses	PAAC	Start of SEM I	End of SEM I	Admission record

Action Leader: Academic Coordinator**ACTION PLAN – 33****Thrust Area : 1.0 Academic Excellence****Goal : 1.6 Initiatives for Student Development Activities****Objective : 1.6.2 Industry Expert Sessions****Standards / Indicators of Effectiveness:** Details of Industry Expert sessions

Tasks	Who	Start	Finish	Resources
Industry Expert sessions	Training and Placement Cell	Throughout Semester	End of Academic Year	Academic Calendar

Action Leader: Academic Coordinator**ACTION PLAN – 34****Thrust Area : 1.0 Academic Excellence****Goal : 1.6 Initiatives for Student Development Activities****Objective : 1.6.3 Guest Sessions****Standards / Indicators of Effectiveness:** Guest session reports

Tasks	Who	Start	Finish	Resources
Guest sessions	T&P, R&P Committee, PAAC	Every month	End of Academic Year	Gaps identified

Action Leader: Academic Coordinator, PAAC**ACTION PLAN – 35****Thrust Area : 1.0 Academic Excellence****Goal : 1.6 Initiatives for Student Development Activities****Objective : 1.6.4 Workshop / Seminars****Standards / Indicators of Effectiveness:** Workshops and Seminars reports

Tasks	Who	Start	Finish	Resources
Workshops or seminars	T&P, Research & Publication Committee, PAAC	Every Month	End of Academic Year	Gaps identified

Action Leader: Academic Coordinator, PAAC

ACTION PLAN – 36**Thrust Area : 1.0 Academic Excellence****Goal : 1.6 Initiatives for Student Development Activities****Objective : 1.6.5 Career Guidance sessions****Standards / Indicators of Effectiveness:** Career Guidance reports

Tasks	Who	Start	Finish	Resources
Career Guidance sessions	T&P, PAAC	Every month	End of Academic Year	Specialization details of the students

Action Leader: Academic Coordinator, PAAC**ACTION PLAN – 37****Thrust Area : 1.0 Academic Excellence****Goal : 1.7 Standardization****Objective : 1.7.1 Academic Audit (IQAC)****Standards / Indicators of Effectiveness:** Academic Audit reports

Tasks	Who	Start	Finish	Resources
Academic Audit	IQAC	At the End of Each Academic Year – May	End of Academic Year/June	All committee reports

Action Leader: IQAC – Coordinator**ACTION PLAN – 38****Thrust Area : 1.0 Academic Excellence****Goal : 1.7 Standardization****Objective : 1.7.2 Academic Audit (PAAC)****Standards / Indicators of Effectiveness:** Academic Audit reports

Tasks	Who	Start	Finish	Resources
Academic Audit	PAAC	At the End of Each Academic Year – May	End of Academic Year/June	All committee reports

Action Leader: PAAC – Coordinator

ACTION PLAN FOR THRUST AREA – HUMAN RESOURCE DEVELOPMENT**ACTION PLAN – 1****Thrust Area : 2.0 Human Resource Development****Goal : 2.1 Human Resource Development - Faculty****Objective : 2.1.1 Attract, support, recognize and retain high-quality faculty.****Standards / Indicators of Effectiveness:** Governing Body action taken reports, PAAC and BOS

Tasks	Who	Start	Finish	Resources
Notice in News Paper for requirement of Faculty	Registrar	June	End of Academic Year	Action Taken reports on requirement of Faculty from Head (Academics)
Recruitment and Selection				Newspaper Notice on Recruitment

Action Leader: Head (HR) & Director**ACTION PLAN – 2****Thrust Area : 2.0 Human Resource Development****Goal : 2.1 Human Resource Development - Faculty****Objective : 2.1.2 Faculty Development Programs****Standards / Indicators of Effectiveness:** FDP reports

Tasks	Who	Start	Finish	Resources
Conduction of FDP's	IQAC, R&P Cell & HR Dept.	Every month	End of Academic Year	Training the Faculties on various areas.

Action Leader: IQAC & HR Dept.**ACTION PLAN – 3****Thrust Area : 2.0 Human Resource Development****Goal : 2.1 Human Resource Development - Faculty****Objective : 2.1.3 Professional Development Programs****Standards / Indicators of Effectiveness:** Professional Development Programs reports

Tasks	Who	Start	Finish	Resources
Conduction of Professional Development Programs	PAAC	June	End of Academic Year	Professional requirements

Action Leader: PAAC – chairman/Head (Academics), IQAC**ACTION PLAN – 4****Thrust Area : 2.0 Human Resource Development****Goal : 2.1 Human Resource Development - Faculty****Objective : 2.1.4 Women Empowerment Programs****Standards / Indicators of Effectiveness:** Women Empowerment Programs reports

Tasks	Who	Start	Finish	Resources
Conduction of Women Development Programs	Women's Grievance Cell	Academic Year	End of Academic Year	Resource Persons

Action Leader: Women's Grievance Cell

ACTION PLAN — 5

Thrust Area : 2.0 Human Resource Development

Goal : 2.1 Human Resource Development - Faculty

Objective : 2.1.5 Induction of faculty to sensitize them about Institute Policy

Standards / Indicators of Effectiveness: Faculty Induction reports

Tasks	Who	Start	Finish	Resources
Conduction of Induction Program for Faculty to sensitize them about Institute Policy	HR Dept.	July	End of Academic Year	Recruitment and Selection reports

Action Leader: Head (HR)

ACTION PLAN — 6

Thrust Area : 2.0 Human Resource Development

Goal : 2.1 Human Resource Development - Faculty

Objective : 2.1.6 Conference / Workshops / Seminars

Standards / Indicators of Effectiveness: Conference / Workshops / Seminars reports

Tasks	Who	Start	Finish	Resources
Conduction of Conference / Workshops / Seminars	HR Dept.	Academic Year	End of Academic Year	Academic Calendar, Research reports, PAAC minutes of meetings

Action Leader: PAAC, Research Cell, IQAC

ACTION PLAN — 7

Thrust Area : 2.0 Human Resource Development

Goal : 2.1 Human Resource Development - Faculty

Objective : 2.1.7 Membership and Networking

Standards / Indicators of Effectiveness: Membership and Networking files

Tasks	Who	Start	Finish	Resources
Membership and Networking	Individual faculty	June	End of Academic Year	Membership Fee

Action Leader: Individual faculty

ACTION PLAN — 8

Thrust Area : 2.0 Human Resource Development

Goal : 2.2 Human Resource Development - Administrative and Technical Staff

Objective : 2.2.1 Attract, support, recognize and retain high-quality administrative and technical staff.

Standards / Indicators of Effectiveness: Administrative and Technical Staff Details

Tasks	Who	Start	Finish	Resources
Notice in News Paper for requirement of Administrative or Technical Staff	HR Dept.	May	End of Academic Year	Requirement from PAAC, other dept.'s meeting

Tasks	Who	Start	Finish	Resources
Recruitment and Selection				Process as Recruitment Policy

Action Leader: HR Dept.

ACTION PLAN — 9

Thrust Area : 2.0 Human Resource Development

Goal : 2.2 Human Resource Development - Administrative and Technical Staff

Objective : 2.1.2 Induction of faculty to sensitize them about Institute Policy

Standards / Indicators of Effectiveness: Administrative and Technical Staff Details

Tasks	Who	Start	Finish	Resources
Conduction of Induction Program for Faculty to sensitize them about Institute Policy	HR team	July	End of Academic Year	Recruitment and Selection reports

Action Leader: HR Head

ACTION PLAN — 10

Thrust Area : 2.0 Human Resource Development

Goal : 2.2 Human Resource Development - Administrative and Technical Staff

Objective : 2.1.3 Women Empowerment Programs

Standards / Indicators of Effectiveness: Women Development Reports

Tasks	Who	Start	Finish	Resources
Conduction of Women Development Programs	Women Grievance Cell	July	End of Academic Year	Women Development Cell reports

Action Leader: Women Grievance Cell

ACTION PLAN — 11

Thrust Area : 2.0 Human Resource Development

Goal : 2.2 Human Resource Development - Administrative and Technical Staff

Objective : 2.1.4 Conference / Workshops / Seminars

Standards / Indicators of Effectiveness: Conference / Workshops / Seminars Reports

Tasks	Who	Start	Finish	Resources
Conduction of Conference / Workshops / Seminars	HR Dept./ IQAC	Start of the academic year	End of Academic Year	Academic Calendar, Research reports, PAAC minutes of meetings

Action Leader: IQAC, HR Dept.

ACTION PLAN FOR THRUST AREA – RESEARCH AND DEVELOPMENT**ACTION PLAN – 1****Thrust Area : 3.0 Research and Development****Goal : 3.1 Research Cell****Objective : 3.1.1 Activities of Research Cell****Standards / Indicators of Effectiveness:** Records of as per Research Dept.

Tasks	Who	Start	Finish	Resources
Activities of Research Cell	Research and Publication Cell	Start of academic year	End of academic year	GB and AC minutes of meetings

Action Leader: Head of Research and Publication Cell**ACTION PLAN – 2****Thrust Area : 3.0 Research and Development****Goal : 3.1 Research Cell****Objective : 3.1.2 Publication of Research Papers in Journals****Standards / Indicators of Effectiveness:** Publication of Research Paper records

Tasks	Who	Start	Finish	Resources
Publication of research papers in Journals	Individual Faculty	Start of academic year	End of academic year	Research and Publication Committee minutes of meeting and action taken reports

Action Leader: Individual Faculty, Research and Publication Cell**ACTION PLAN – 3****Thrust Area : 3.0 Research and Development****Goal : 3.1 Research Cell****Objective : 3.1.3 Publication of Articles in Newspapers / Magazines****Standards / Indicators of Effectiveness:** Publication of Articles in newspaper / Magazines file

Tasks	Who	Start	Finish	Resources
Publication of articles in Newspapers Magazines	Individual Faculty	Start of academic year	End of academic year	Research and Publication Committee minutes of meeting and action taken reports

Action Leader: Individual faculty, Research and Publication Cell**ACTION PLAN – 4****Thrust Area : 3.0 Research and Development****Goal : 3.1 Research Cell****Objective : 3.1.4 Publication of Books****Standards / Indicators of Effectiveness:** Publication of Books records

Tasks	Who	Start	Finish	Resources
Publication of Books	Individual Faculty	Start of academic year	End of the academic year	Research and Pub. Comm. minutes of meeting and action taken reports

Action Leader: Individual faculty, Research and Publication Cell

ACTION PLAN – 5**Thrust Area : 3.0 Research and Development****Goal : 3.1 Research Cell****Objective : 3.1.5 Edition of Book Chapters****Standards / Indicators of Effectiveness:** Edition of Book Chapters records

Tasks	Who	Start	Finish	Resources
Publication / Edition of Books Chapters	Individual Faculty	Start of academic year	End of the academic year	Research and development minutes of meeting and action taken reports

Action Leader: Individual faculty, Research and Publication Cell**ACTION PLAN – 6****Thrust Area : 3.0 Research and Development****Goal : 3.1 Research Cell****Objective : 3.1.6 Conference Proceedings****Standards / Indicators of Effectiveness:** Conference Proceeding records

Tasks	Who	Start	Finish	Resources
Publishing Conference Proceedings	Individual Faculty	Start of academic year	End of the academic year	Conference papers details

Action Leader: Individual faculty, Research and Publication Cell**ACTION PLAN – 7****Thrust Area : 3.0 Research and Development****Goal : 3.1 Research Cell****Objective : 3.1.7 Paper Presentations of Research work in Conferences and Seminars.****Standards / Indicators of Effectiveness:** Paper presentation of Research work details records.

Tasks	Who	Start	Finish	Resources
Paper Presentations of Research work in Conference / Seminars	Individual Faculty	Start of academic year	End of the academic year	Research and Pub. Comm. minutes of meeting and action taken reports

Action Leader: Individual faculty, Research and Publication Cell**ACTION PLAN – 8****Thrust Area : 3.0 Research and Development****Goal : 3.1 Research Cell****Objective : 3.1.8 Copy Rights.****Standards / Indicators of Effectiveness:** Copy rights published records

Tasks	Who	Start	Finish	Resources
Publishing Copy right Articles / Research papers	Individual Faculty	Start of academic year	End of the academic year	Copy right articles or Research Papers

Action Leader: Individual Faculty, Research and Publication Cell

ACTION PLAN — 9**Thrust Area : 3.0 Research and Development****Goal : 3.1 Research Cell****Objective : 3.1.9 Patents registration****Standards / Indicators of Effectiveness:** Patent registration records.

Tasks	Who	Start	Finish	Resources
Publishing / Registration of Filing of Patents	Individual Faculty	Start of academic year	End of the academic year	Patent details

Action Leader: Individual Faculty, Research and Publication Cell**ACTION PLAN — 10****Thrust Area : 3.0 Research and Development****Goal : 3.1 Research Cell****Objective : 3.1.10 Applied for Funded Projects****Standards / Indicators of Effectiveness:** Grants for funded projects details.

Tasks	Who	Start	Finish	Resources
Application for Funded Projects	Individual Faculty	Start of academic year	End of academic year	Registration details for Funded projects

Action Leader: Individual Faculty and R&P Cell**ACTION PLAN — 11****Thrust Area : 3.0 Research and Development****Goal : 3.1 Research Cell****Objective : 3.1.11 Applied for Consultancy projects****Standards / Indicators of Effectiveness:** Consultancy project details

Tasks	Who	Start	Finish	Resources
Application for Consultancy Projects	R & P Cell	Start of academic year	End of the academic year	Consultancy projects details from Agencies

Action Leader: Research and Publication Cell**ACTION PLAN — 12****Thrust Area : 3.0 Research and Development****Goal : 3.2 Publication Cell****Objective : 3.2.1 Publication of Journal****Standards / Indicators of Effectiveness:** Published Journals volume & issues

Tasks	Who	Start	Finish	Resources
Publication of Journal	R & P Cell	July	Jan.	Conference details, Research Papers details

Action Leader: Research and Publication Cell

ACTION PLAN – 13**Thrust Area : 3.0 Research and Development****Goal : 3.2 Publication Cell****Objective : 3.2.2 News Letter Publication****Standards / Indicators of Effectiveness:** Newsletter Publication details

Tasks	Who	Start	Finish	Resources
Publication of Newsletters	R & P Cell	July	June	Articles

Action Leader: Research and Publication Cell**ACTION PLAN – 14****Thrust Area : 3.0 Research and Development****Goal : 3.2 Publication Cell****Objective : 3.2.3 Publication of Edited Books****Standards / Indicators of Effectiveness:** Publication of Edited Books

Tasks	Who	Start	Finish	Resources
Publication of Edited books	R & Publication Cell	Start of academic year	End of the academic year	Articles & Book Chapter

Action Leader: Research and Publication Cell**ACTION PLAN – 15****Thrust Area : 3.0 Research and Development****Goal : 3.2 Publication Cell****Objective : 3.2.4 Publication of Institute Magazine****Standards / Indicators of Effectiveness:** Published Institute Magazine

Tasks	Who	Start	Finish	Resources
Publication of Institute Magazines	R & Publication Cell	July	Jan.	Articles & Printing

Action Leader: Research and Publication Cell**ACTION PLAN – 16****Thrust Area : 3.0 Research and Development****Goal : 3.3 Case Development Cell****Objective : 3.3.1 Developing In-house Cases****Standards / Indicators of Effectiveness:** In house Case records

Tasks	Who	Start	Finish	Resources
Developing In-house Cases	Individual Faculty	Start of academic year	End of the academic year	Case requirements

Action Leader: Individual faculty & Case Dev. Cell

ACTION PLAN – 17**Thrust Area : 3.0 Research and Development****Goal : 3.3 Case Development Cell****Objective : 3.3.2 Publication of Cases and Case lets****Standards / Indicators of Effectiveness:** In house Case records

Tasks	Who	Start	Finish	Resources
Publication of Cases / Case lets	Individual Faculty	Start of academic year	End of academic year	Cases

Action Leader: Individual faculty, Case development cell**ACTION PLAN – 18****Thrust Area : 3.0 Research and Development****Goal : 3.3 Case Development Cell****Objective : 3.3.4 Organizing Case Development FDP's / Workshops****Standards / Indicators of Effectiveness:** FDP's and Workshop records

Tasks	Who	Start	Finish	Resources
To organize case development workshops / FDP's	Case development cell	Start of academic year	End of academic year	Research Subjects, Case requirements, MOM of Research & Pub. Comm. and Action taken reports

Action Leader: Case development cell**ACTION PLAN – 19****Thrust Area : 3.0 Research and Development****Goal : 3.4 Research Support System****Objective : 3.4.1 Faculty Development Programs and Workshops****Standards / Indicators of Effectiveness:** FDP's and Workshop records

Tasks	Who	Start	Finish	Resources
To organize workshops / FDP's	Research and Publication Cell	Start of academic year	End of academic year	Research Topics, Case requirements, MOM of Research & P. Cell and Action taken reports

Action Leader: Research and Publication Cell**ACTION PLAN – 20****Thrust Area : 3.0 Research and Development****Goal : 3.4 Research Support System****Objective : 3.4.2 International Conference****Standards / Indicators of Effectiveness:** International Conference records

Tasks	Who	Start	Finish	Resources
To organize International Conference	Research and Publication Cell	April	June	Action taken reports of Research and Publication Cell

Action Leader: Research and Publication Cell

ACTION PLAN – 21**Thrust Area : 3.0 Research and Development****Goal : 3.4 Research Support System****Objective : 3.4.3 Subscription of Turnitin Software****Standards / Indicators of Effectiveness:** Subscription records

Tasks	Who	Start	Finish	Resources
To Subscribe Turnitin software	Research and Publication Cell	Jan.	Jan.	Subscription fee

Action Leader: Research and Publication Cell**ACTION PLAN – 22****Thrust Area : 3.0 Research and Development****Goal : 3.4 Research Support System****Objective : 3.4.4 Conduction of Case Study Competition****Standards / Indicators of Effectiveness:** Case study competition records

Tasks	Who	Start	Finish	Resources
Case study Competitions	Case Dev. Cell	Jan.	April	Case requirements, MOM of Research & Pub. Cell and Action taken reports

Action Leader: Research and Publication Cell

ACTION PLAN FOR THRUST AREA – EMPLOYABILITY DEVELOPMENT**ACTION PLAN – 1****Thrust Area : 4.0 Employability Development****Goal : 4.1 Training****Objective : 4.1.1 Industrial Visits****Standards / Indicators of Effectiveness:** Industrial visit reports

Tasks	Who	Start	Finish	Resources
Industrial Visit	T&P, PAAC	Once in each semester	End of the academic year	Companies Details

Action Leader: Academic Coordinator, PAAC**ACTION PLAN – 2****Thrust Area : 4.0 Employability Development****Goal : 4.1 Training****Objective : 4.1.2 Industrial Tours****Standards / Indicators of Effectiveness:** Industrial Tours reports

Tasks	Who	Start	Finish	Resources
To conduct Industrial Tours	T&P, PAAC	Once in each semester	End of the academic year	Companies Details

Action Leader: Academic Coordinator, PAAC**ACTION PLAN – 3****Thrust Area : 4.0 Employability Development****Goal : 4.1 Training****Objective : 4.1.3 Communication / Personal Development Training****Standards / Indicators of Effectiveness:** Communication / Personal Development Training activities records.

Tasks	Who	Start	Finish	Resources
Organizing Communication / Personal Development Training	Training and Placement Dept.	Throughout the year	End of the academic year	Training needs provided by Placement department

Action Leader: Placement head**ACTION PLAN – 4****Thrust Area : 4.0 Employability Development****Goal : 4.1 Training****Objective : 4.1.4 Aptitude Training / Skill Development Training****Standards / Indicators of Effectiveness:** Aptitude Training / Skill development activities records.

Tasks	Who	Start	Finish	Resources
Organizing Aptitude / Skill Development Training	Training and Placement Dept.	Throughout the year	End of the academic year	Training needs provided by Placement department

Action Leader: Placement head

ACTION PLAN – 5**Thrust Area : 4.0 Employability Development****Goal : 4.1 Training****Objective : 4.1.5 Group Discussion / Personal Interview****Standards / Indicators of Effectiveness:** GD / PI records file

Tasks	Who	Start	Finish	Resources
Group Discussion / Personal Interviews	Placement Cell	Throughout the year	End of the academic year	As per the requirement of the Companies.

Action Leader: Placement head**ACTION PLAN – 6****Thrust Area : 4.0 Employability Development****Goal : 4.1 Training****Objective : 4.1.6 Corporate Expert Talk Series****Standards / Indicators of Effectiveness:** Corporate Expert Talk Series records

Tasks	Who	Start	Finish	Resources
To conduct Corporate Talk Series	Placement Cell	Throughout the year	End of the academic year	Action reports of Placement cell

Action Leader: Placement head**ACTION PLAN – 7****Thrust Area : 4.0 Employability Development****Goal : 4.1 Training****Objective : 4.1.7 Workshops and Seminars****Standards / Indicators of Effectiveness:** Workshops and Seminars

Tasks	Who	Start	Finish	Resources
Workshops and Seminars	Placement Cell	Throughout the year	End of the academic year	PAAC reports, Placement cell reports

Action Leader: Placement head**ACTION PLAN – 8****Thrust Area : 4.0 Employability Development****Goal : 4.1 Training****Objective : 4.1.8 Panel Discussions****Standards / Indicators of Effectiveness:** Panel Discussion records

Tasks	Who	Start	Finish	Resources
Panel Discussions	Placement Cell	Throughout the year	End of the academic year	Action taken reports of Placement cell

Action Leader: Placement head

ACTION PLAN — 9**Thrust Area : 4.0 Employability Development****Goal : 4.1 Training****Objective : 4.1.9 Resume Building Workshop****Standards / Indicators of Effectiveness:** Resume building workshop records

Tasks	Who	Start	Finish	Resources
Resume building workshops	Placement Cell	Oct.	Feb.	For the students to build resume for placements

Action Leader: Placement head**ACTION PLAN — 10****Thrust Area : 4.0 Employability Development****Goal : 4.1 Training****Objective : 4.1.10 Certifications****Standards / Indicators of Effectiveness:** Certification Details

Tasks	Who	Start	Finish	Resources
Certification from MOOC's, Course era, EDX	Individual Students	Throughout the year	End of the academic year	To take certifications from various Sources for additional records.

Action Leader: Placement head**ACTION PLAN — 11****Thrust Area : 4.0 Employability Development****Goal : 4.1 Training****Objective : 4.1.11 Live Projects****Standards / Indicators of Effectiveness:** Live Project records

Tasks	Who	Start	Finish	Resources
Live Projects to students	Individual Students	Throughout the year	End of the academic year	To take live projects from Companies requirements.

Action Leader: Placement head**ACTION PLAN — 12****Thrust Area : 4.0 Employability Development****Goal : 4.2 Placements****Objective : 4.2.1 Signing MOU's with Industry****Standards / Indicators of Effectiveness:** MOU's records

Tasks	Who	Start	Finish	Resources
MOU's with Industry	Placement Head	Throughout the year	End of the academic year	As per the need from Placement records

Action Leader: Training and Placement Cell

ACTION PLAN – 13**Thrust Area : 4.0 Employability Development****Goal : 4.2 Placements****Objective : 4.2.2 Profiling of Students****Standards / Indicators of Effectiveness:** Student profile detail records

Tasks	Who	Start	Finish	Resources
Student profiling	Individual Student	July	August	As per the need from Placement companies

Action Leader: Training and Placement Cell**ACTION PLAN – 14****Thrust Area : 4.0 Employability Development****Goal : 4.2 Placements****Objective : 4.2.3 Inviting companies for Placements in campus****Standards / Indicators of Effectiveness:** Placement records

Tasks	Who	Start	Finish	Resources
To Invite companies for Placement in Campus	Placement Head	Throughout the year	End of the academic year	As per the need from Placement Cell

Action Leader: Training and Placement Cell**ACTION PLAN – 15****Thrust Area : 4.0 Employability Development****Goal : 4.2 Placements****Objective : 4.2.4 Organizing HR meet****Standards / Indicators of Effectiveness:** HR meet records

Tasks	Who	Start	Finish	Resources
To organize HR meet	Placement Head	Nov.	Dec.	HR meet Policy

Action Leader: Placement head**ACTION PLAN – 16****Thrust Area : 4.0 Employability Development****Goal : 4.2 Placements****Objective : 4.2.5 Corporate Advisory Board Meetings****Standards / Indicators of Effectiveness:** Corporate Advisory Board Meeting Records

Tasks	Who	Start	Finish	Resources
Corporate Advisory Board Meetings	Placement Head	Sep.	Feb.	Action taken report from PAAC, BOS, Academic Council and Placement Meetings.

Action Leader: Placement head

ACTION PLAN — 17**Thrust Area : 4.0 Employability Development****Goal : 4.2 Placements****Objective : 4.2.6 Hosting campus drives****Standards / Indicators of Effectiveness:** Campus Drive records

Tasks	Who	Start	Finish	Resources
To host campus drives	Placement Head	Start of academic year	End of the academic year	As per the need of Placement cell

Action Leader: Placement head**ACTION PLAN — 18****Thrust Area : 4.0 Employability Development****Goal : 4.2 Placements****Objective : 4.2.7 Providing Opportunities for outside campus****Standards / Indicators of Effectiveness:** Campus Drive records

Tasks	Who	Start	Finish	Resources
To provide opportunities for students outside campus	Placement Cell	Start of academic year	End of the academic year	As per the need of Placement cell

Action Leader: Placement head**ACTION PLAN — 19****Thrust Area : 4.0 Employability Development****Goal : 4.2 Placements****Objective : 4.2.8 Participation in Pool Campus****Standards / Indicators of Effectiveness:** Campus Drive records

Tasks	Who	Start	Finish	Resources
To participate in pool campus drives	Placement Head	Start of academic year	End of the academic year	Placement records

Action Leader: Placement head**ACTION PLAN — 20****Thrust Area : 4.0 Employability Development****Goal : 4.2 Placements****Objective : 4.2.9 SIP training****Standards / Indicators of Effectiveness:** SIP training manual

Tasks	Who	Start	Finish	Resources
To Provide SIP training	Placement Head	May	July	PAAC, Student Profiles

Action Leader: Placement head

ACTION PLAN FOR THRUST AREA – INSTITUTIONAL LEVEL PROGRAMS AND ACTIVITIES

ACTION PLAN – 1

Thrust Area : 5.0 Institutional Level Programs and Activities

Goal : 5.1 Development System

Objective : 5.1.1 Increase in Intake (Adding a new Program)

Standards / Indicators of Effectiveness: Admission Details, AICTE approval details

Tasks	Who	Start	Finish	Resources
Increase in Intake – Additional Program	Registrar	Jan.	Feb.	GB Approval

Action Leader: Registrar/Director/GB

ACTION PLAN – 2

Thrust Area : 5.0 Institutional Level Programs and Activities

Goal : 5.1 Development System

Objective : 5.1.2 Preparation and Review of Policies

Standards / Indicators of Effectiveness: Various Statutory Committee Policies

Tasks	Who	Start	Finish	Resources
Review of Policies	Committee heads.	May	June	Policy documents

Action Leader: Statutory Committee heads

ACTION PLAN – 3

Thrust Area : 5.0 Institutional Level Programs and Activities

Goal : 5.1 Development System

Objective : 5.1.3 Preparation and Review of Code of Conduct

Standards / Indicators of Effectiveness: Code of Conduct

Tasks	Who	Start	Finish	Resources
Review of code of Conduct	HR Head	May	June	Code of conduct documents

Action Leader: HR Head

ACTION PLAN – 4

Thrust Area : 5.0 Institutional Level Programs and Activities

Goal : 5.1 Development System

Objective : 5.1.4 Preparation and Review of HR manual

Standards / Indicators of Effectiveness: HR Manual

Tasks	Who	Start	Finish	Resources
Review of HR Manual	HR Head	May	June	HR Manual

Action Leader: HR Head

ACTION PLAN – 5**Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.1 Development System****Objective : 5.1.5 Budget Preparation Review and Approval****Standards / Indicators of Effectiveness:** Actual and proposed Budget

Tasks	Who	Start	Finish	Resources
Review and approval of Budget	Accounts Head, Director	Jan.	March	Budget Documents

Action Leader: Accounts head**ACTION PLAN – 6****Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.2 Institutional Level Programs****Objective : 5.2.1 Important Days Celebration****Standards / Indicators of Effectiveness:** Day's Celebrations reports

Tasks	Who	Start	Finish	Resources
Important days Celebration	Events Committee	Start of academic year	End of the academic year	Events committee reports

Action Leader: Events committee chairman, Students council head**ACTION PLAN – 7****Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.2 Institutional Level Programs****Objective : 5.2.2 Fresher's Party****Standards / Indicators of Effectiveness:** Fresher's Party reports

Tasks	Who	Start	Finish	Resources
Organizing fresher's Party	Events Committee	July	August	Events committee reports

Action Leader: Events committee chairman, Students council head**ACTION PLAN – 8****Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.2 Institutional Level Programs****Objective : 5.2.3 Alumni Meet****Standards / Indicators of Effectiveness:** Alumni Meet reports

Tasks	Who	Start	Finish	Resources
To conduct Alumni Meet	Alumni Relations Head	Dec.	Jan.	Alumni Meeting documents, Other resources

Action Leader: Alumni relations head

ACTION PLAN — 9**Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.3 Institutional Level Meetings****Objective : 5.3.1 Governing Body Meetings****Standards / Indicators of Effectiveness:** Governing Body Meeting records

Tasks	Who	Start	Finish	Resources
To conduct Governing body meetings	Director	June and Jan every Academic year	June and Jan every Academic year	GB meetings records and action taken reports

Action Leader: Director**ACTION PLAN — 10****Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.3 Institutional Level Meetings****Objective : 5.3.2 Academic Council Meetings****Standards / Indicators of Effectiveness:** Academic Council (AC) Meeting records

Tasks	Who	Start	Finish	Resources
To conduct Academic Council Meetings	Academic head	June and Jan every Academic year	June and Jan every Academic year	AC meetings records and action taken reports

Action Leader: Director and Head Academics**ACTION PLAN — 11****Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.3 Institutional Level Meetings****Objective : 5.3.3 Board of Studies Meetings****Standards / Indicators of Effectiveness:** Board of Studies Meeting records

Tasks	Who	Start	Finish	Resources
To conduct Board of studies meeting	BOS members	June and Jan every Academic year	June and Jan every Academic year	BOS meetings records and action taken reports

Action Leader: BOS Chairman/Head Academics**ACTION PLAN — 12****Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.3 Institutional Level Meetings****Objective : 5.3.4 Program Assessment and Advisory Committee****Standards / Indicators of Effectiveness:** PAAC Meeting records

Tasks	Who	Start	Finish	Resources
To conduct PAAC meeting	PAAC members	July	June	PAAC meetings records and action taken reports

Action Leader: PAAC Chairman / Head Academics

ACTION PLAN – 13**Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.3 Institutional Level Meetings****Objective : 5.3.5 Anti Ragging Committee****Standards / Indicators of Effectiveness:** Anti Ragging Committee Meeting records

Tasks	Who	Start	Finish	Resources
To conduct Anti ragging Committee meetings	Anti-ragging committee members	July and Jan every Academic year	July and Jan every Academic year	Anti-ragging committee meetings records and action taken reports

Action Leader: Anti Ragging Committee Chairman**ACTION PLAN – 14****Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.3 Institutional Level Meetings****Objective : 5.3.6 SC and ST committee****Standards / Indicators of Effectiveness:** SC / ST committee Meeting records

Tasks	Who	Start	Finish	Resources
To conduct SC / ST Committee meeting	SC / ST committee members	July and Jan every Academic year	July and Jan every Academic year	SC / ST committee meetings records and action taken reports

Action Leader: SC / ST committee Chairman**ACTION PLAN – 15****Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.3 Institutional Level Meetings****Objective : 5.3.7 Grievance Redressal Committee****Standards / Indicators of Effectiveness:** Grievance Redressal Committee Meeting records

Tasks	Who	Start	Finish	Resources
To conduct Grievance Committee meeting	Grievance committee members	July and Jan every Academic year	July and Jan every Academic year	Women Grievance, Students Grievance, Faculty Grievance committee meetings records and action taken reports

Action Leader: Grievance Committee chairman**ACTION PLAN – 16****Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.3 Institutional Level Meetings****Objective : 5.3.8 Internal Complain Committee****Standards / Indicators of Effectiveness:** Internal complaint committee (ICC) Meeting records

Tasks	Who	Start	Finish	Resources
To conduct ICC meeting	ICC committee members	July and Jan every Academic year	July and Jan every Academic year	Internal Complaints, ICC meeting records and Action taken reports

Action Leader: ICC chairman

ACTION PLAN – 17**Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.4 PGDM Admissions****Objective : 5.4.1 Revision and Review of Fees****Standards / Indicators of Effectiveness:** Fees records, Revision of Fees details

Tasks	Who	Start	Finish	Resources
To revise fees	Admission Dept.	Jan.	March	Admission process, AICTE norms

Action Leader: Admission Dept./Director/GB**ACTION PLAN – 18****Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.4 PGDM Admissions****Objective : 5.4.2 Admission Boucher Preparation****Standards / Indicators of Effectiveness:** Admission details, Admission process manual

Tasks	Who	Start	Finish	Resources
To prepare Admission Boucher	Admission Dept.	Jan.	June	Admission process, AICTE norms

Action Leader: Admission Dept.**ACTION PLAN – 19****Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.4 PGDM Admissions****Objective : 5.4.3 Admission Campaign****Standards / Indicators of Effectiveness:** Admission details, Admission process manual

Tasks	Who	Start	Finish	Resources
To Conduct Admission Campaign	Admission Dept.	Jan.	June	Admission process, AICTE norms

Action Leader: Admission Dept.**ACTION PLAN – 20****Thrust Area : 5.0 Institutional Level Programs and Activities****Goal : 5.4 PGDM Admissions****Objective : 5.4.4 Admission process conduction - GD and PI****Standards / Indicators of Effectiveness:** Admission details, Admission process manual

Tasks	Who	Start	Finish	Resources
To Conduct Admission Process through GD and PI	Admission Dept.	March	July	Admission process, AICTE norms

Action Leader: Admission Dept.

ACTION PLAN FOR THRUST AREA – EXTRA CURRICULAR ACTIVITIES**ACTION PLAN – 1****Thrust Area : 6.0 Extra Curricular Activities****Goal : 6.1 Club Activities****Objective : 6.1.1 Rotract Club****Standards / Indicators of Effectiveness:** Rotract events details

Tasks	Who	Start	Finish	Resources
Rotract Club Activities	Rotract members	Start of academic year	End of the academic year	Activity Calendar

Action Leader: Rotract President**ACTION PLAN – 2****Thrust Area : 6.0 Extra Curricular Activities****Goal : 6.1 Club Activities****Objective : 6.1.2 Music Club****Standards / Indicators of Effectiveness:** Music Club events details

Tasks	Who	Start	Finish	Resources
Music Club Activities	Music Club members	Start of academic year	End of the academic year	Music Club events details, Activity Calendar

Action Leader: Music Club President**ACTION PLAN – 3****Thrust Area : 6.0 Extra Curricular Activities****Goal : 6.1 Club Activities****Objective : 6.1.3 Theater Club****Standards / Indicators of Effectiveness:** Theater Club events details

Tasks	Who	Start	Finish	Resources
Theater Club Activities	Theater Club members	Start of academic year	End of the academic year	Theater Club events details, Activity Calendar

Action Leader: Theater Club President**ACTION PLAN – 4****Thrust Area : 6.0 Extra Curricular Activities****Goal : 6.1 Club Activities****Objective : 6.1.4 Social Club - Samarpan****Standards / Indicators of Effectiveness:** Social Club events details

Tasks	Who	Start	Finish	Resources
Social Club Activities	Social Club members	Start of academic year	End of the academic year	Social Club events details, Activity Calendar

Action Leader: Social Club President

ACTION PLAN — 5**Thrust Area : 6.0 Extra Curricular Activities****Goal : 6.2 Sports Activities****Objective : 6.2.1 YUVA****Standards / Indicators of Effectiveness:** YUVA events details

Tasks	Who	Start	Finish	Resources
To conduct Yuva	Event members	Dec.	Jan.	Student Council meetings, Event details Activity Calendar

Action Leader: Event Coordinators**ACTION PLAN — 6****Thrust Area : 6.0 Extra Curricular Activities****Goal : 6.3 Cultural Activities****Objective : 6.3.1 Parakaram****Standards / Indicators of Effectiveness:** Parakram events details

Tasks	Who	Start	Finish	Resources
To conduct Parakram	Event members	Dec.	Feb.	Student Council meetings, Event details Activity Calendar

Action Leader: Event Coordinators**ACTION PLAN — 7****Thrust Area : 6.0 Extra Curricular Activities****Goal : 6.3 Cultural Activities****Objective : 6.3.2 Evocation Saga****Standards / Indicators of Effectiveness:** Evocation Saga cultural events details

Tasks	Who	Start	Finish	Resources
To conduct Evocation Saga	Event members	Feb.	Feb.	Student Council meetings, Event details Activity Calendar

Action Leader: Event Coordinators**ACTION PLAN — 8****Thrust Area : 6.0 Extra Curricular Activities****Goal : 6.3 Cultural Activities****Objective : 6.3.3 Fun event - Xtasy****Standards / Indicators of Effectiveness:** Fun event Xtasy events details

Tasks	Who	Start	Finish	Resources
To conduct Fun event - Xtasy	Event members	March	March	Student Council meetings, Event details Activity Calendar

Action Leader: Event Coordinators

ACTION PLAN — 9

Thrust Area : 6.0 Extra Curricular Activities

Goal : 6.3 Cultural Activities

Objective : 6.3.4 Glancing through the future Event

Standards / Indicators of Effectiveness: Glancing through the future events details – Cultural event details

Tasks	Who	Start	Finish	Resources
To conduct Glancing through the future	Event members	Oct.	Oct.	Student Council meetings, Event details Activity Calendar

Action Leader: Event Coordinators

ACTION PLAN FOR THRUST AREA – INFRASTRUCTURE DEVELOPMENT**ACTION PLAN – 1****Thrust Area : 7.0 Infrastructure Development****Goal : 7.1 Physical Infrastructure****Objective : 7.1.1 Review and upgrading Physical Infrastructure****Standards / Indicators of Effectiveness:** Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
Review and upgrading Physical Infrastructure	Academic Head and Director	In June of every academic year	End of academic year	Committees meetings and GB Approvals

Action Leader: Director/Registrar**ACTION PLAN – 2****Thrust Area : 7.0 Infrastructure Development****Goal : 7.1 Physical Infrastructure****Objective : 7.1.2 Adding New Class room, Tutorial Rooms, Auditorium etc.****Standards / Indicators of Effectiveness:** Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
Adding New Class room, Tutorial Rooms, Auditorium etc.	Academic Head and Director	In June of every academic year	End of academic year	Committees meetings and GB Approvals as per Intake documents

Action Leader: Director & Registrar**ACTION PLAN – 3****Thrust Area : 7.0 Infrastructure Development****Goal : 7.2 Physical Facilities to support Teaching and Learning****Objective : 7.2.1 LCD projector for Power Point Presentation****Standards / Indicators of Effectiveness:** Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
LCD Projector	Academic Head and Director	In June of every academic year	End of academic year	Committees meetings and GB Approvals as per teaching learning requirement documents

Action Leader: Director & Registrar**ACTION PLAN – 4****Thrust Area : 7.0 Infrastructure Development****Goal : 7.2 Physical Facilities to support Teaching and Learning****Objective : 7.2.2 Notice Boards****Standards / Indicators of Effectiveness:** Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
Notice Boards	Academic Head and Director	In June of every	End of academic year	Committees meetings and GB Approvals as per teaching learning requirement documents

Tasks	Who	Start	Finish	Resources
		academic year		

Action Leader: Director & Registrar

ACTION PLAN — 5

Thrust Area : 7.0 Infrastructure Development

Goal : 7.2 Physical Facilities to support Teaching and Learning

Objective : 7.2.3 TV Sets

Standards / Indicators of Effectiveness: Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
T. V Sets	Academic Head and Director	In June of every academic year	End of academic year	Committees meetings and GB Approvals as per teaching learning requirement documents

Action Leader: Director & Registrar

ACTION PLAN — 6

Thrust Area : 7.0 Infrastructure Development

Goal : 7.2 Physical Facilities to support Teaching and Learning

Objective : 7.2.4 Loud speakers

Standards / Indicators of Effectiveness: Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
Loud speakers	Academic Head and Director	In June of every academic year	End of academic year	Committees meetings and GB Approvals as per teaching learning requirement documents

Action Leader: Director & Registrar

ACTION PLAN — 7

Thrust Area : 7.0 Infrastructure Development

Goal : 7.2 Physical Facilities to support Teaching and Learning

Objective : 7.2.5 Adding New facilities to support teaching and learning

Standards / Indicators of Effectiveness: Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
Adding New facilities to support teaching and learning	Academic Head and Director	In June of every academic year	End of academic year	Committees meetings and GB Approvals as per teaching learning requirement documents

Action Leader: Director & Registrar

ACTION PLAN — 8**Thrust Area : 7.0 Infrastructure Development****Goal : 7.3 Medical Facilities****Objective : 7.3.1 Review and upgrading existing Medical Facilities in campus****Standards / Indicators of Effectiveness:** Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
Review and upgrading existing Medical Facilities in campus	Academic Head and Director	In June of every academic year	End of academic year	Committees meetings and GB Approvals, Medical kit upgradation

Action Leader: Director & Registrar**ACTION PLAN — 9****Thrust Area : 7.0 Infrastructure Development****Goal : 7.4 Library Facilities****Objective : 7.4.1 Review and upgrading library physical resources****Standards / Indicators of Effectiveness:** Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
Review and upgrading library	Library committee Chairman	In June of every academic year	End of academic year	Committees meetings and GB Approvals, Library meeting documents

Action Leader: Director, Library Committee Chairman & Registrar**ACTION PLAN — 10****Thrust Area : 7.0 Infrastructure Development****Goal : 7.4 Library Facilities****Objective : 7.4.2 Digital Resources****Standards / Indicators of Effectiveness:** Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
Digital Resources	Library committee Chairman	In June of every academic year	End of academic year	Committees meetings and GB Approvals, Library meeting documents

Action Leader: Director, Library Committee chairman & Registrar**ACTION PLAN — 11****Thrust Area : 7.0 Infrastructure Development****Goal : 7.5 Computer Labs****Objective : 7.5.1 Review and upgrading existing computing facilities****Standards / Indicators of Effectiveness:** Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
Review and upgrading existing computing facilities	Academic Head	In June of every academic year	End of academic year	Committees meetings and GB Approvals.

Action Leader: Director & Registrar

ACTION PLAN – 12**Thrust Area : 7.0 Infrastructure Development****Goal : 7.5 Computer Labs****Objective : 7.5.2 Review and Adding new computing facilities****Standards / Indicators of Effectiveness:** Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
Review and Adding new computing facilities	Academic Head, Director	In June of every academic year	End of academic year	Committees meetings and GB Approvals.

Action Leader: Director & Registrar**ACTION PLAN – 13****Thrust Area : 7.0 Infrastructure Development****Goal : 7.6 Sports Facilities****Objective : 7.6.1 Review and upgrading existing sports facilities****Standards / Indicators of Effectiveness:** Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
Review and upgrading existing sports facilities	Academic Head, Director	In June of every academic year	End of academic year	Committees meetings and GB Approvals.

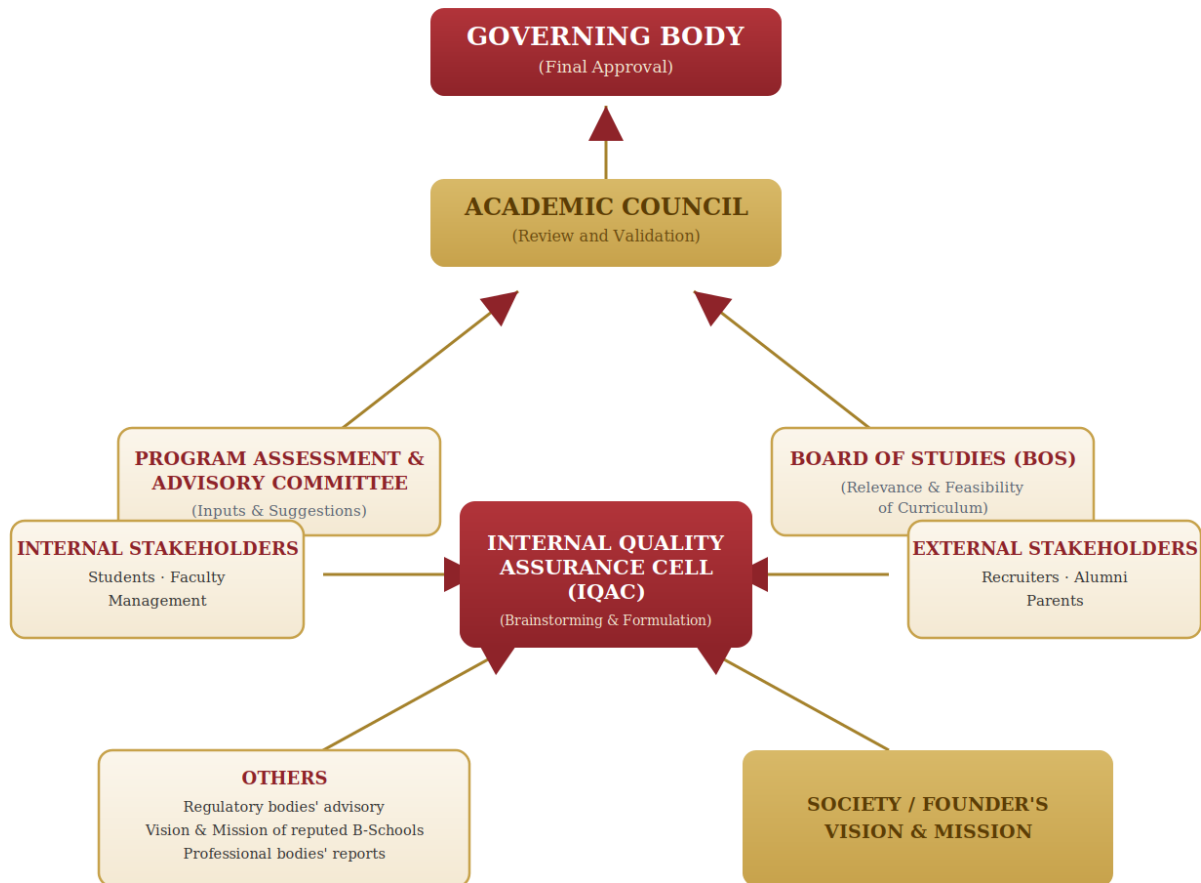
Action Leader: Director & Registrar**ACTION PLAN – 14****Thrust Area : 7.0 Infrastructure Development****Goal : 7.6 Sports Facilities****Objective : 7.6.2 Review and Adding new sports facilities****Standards / Indicators of Effectiveness:** Committees meetings and GB Approvals

Tasks	Who	Start	Finish	Resources
Review and Adding new sports facilities	Committees Chairman, Director	In June of every academic year	End of academic year	Committees meetings and GB Approvals. Event committee details

Action Leader: Director & Registrar

13. Structure & Procedure for Monitoring and Sustaining the Process

The strategic plan is monitored and sustained through a layered governance structure. The Internal Quality Assurance Cell (IQAC) brainstorms and formulates, drawing inputs from internal and external stakeholders and society; the Program Assessment & Advisory Committee and the Board of Studies review relevance and feasibility; the Academic Council validates; and the Governing Body grants final approval.



Governance & monitoring framework for the Strategic Plan 2024–2027

14. Conclusion

The strategic approach of Dr. D. Y. Patil B-School revolves around the enhancement of its faculty's capabilities and the delivery of education grounded in values. This overarching strategy is designed to cultivate trust among all stakeholders and establish the institution as the preferred destination for both aspiring students and discerning employers. The institutional systems encompass a comprehensive framework that pertains to various facets of program and course delivery, as well as the management and administration of operations. These systems are meticulously crafted to ensure the provision of quality education, facilitating the holistic development of students into conscientious and civic-minded individuals contributing positively to the nation.

At an institutional level, the precise execution of diverse plans and processes assumes paramount significance. This systematic implementation permeates all dimensions, engendering a well-coordinated approach across diverse spheres. This meticulous execution serves as the bedrock for attaining the strategic objectives set for the short, medium, and long term. The institution's endeavor for systematic implementation underscores its commitment to achieving strategic goals, underpinned by a holistic framework that seamlessly interconnects curricular, co-curricular, and extra-curricular activities.

— End of Strategic Plan 2024–2027 —