



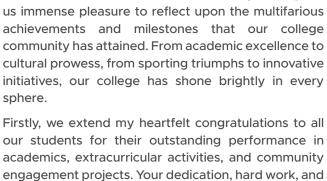
Dr. Somnath Patil Secretary, Dr. D. Y. Patil Unitech Society OUR GUIDING

LIGHT

members whose unwavering support and guidance have been instrumental in shaping the future leaders of As we bid farewell to another academic year, it gives tomorrow. Your commitment to academic excellence

Mr. Neeraj Kumar

EDITOR'S DESK



a culture of inclusivity and diversity. The various cultural events, seminars, and workshops organized

passion have truly set a benchmark for excellence. Our college has also made significant strides in fostering

Dear Esteemed Readers,

sphere.

throughout the year have not only celebrated our differences but also highlighted the strength of unity in diversity. We would like to express our gratitude to the faculty

Butler Yeats personal growth. adaptability.

the curriculum and incorporate the latest advancements in their respective Dr. Amol Gawande educational experience.

Thursday, 01 February 2024

detail

(A) 10:30 am to 12:00 pm

Dr. D. Y. Patil B-School, Pune

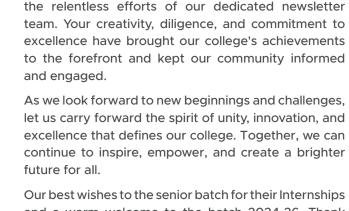
and best practices in this change.

setting to the unpredictably changing market world

posed some obstacles which he further explained in

With being aware of consumer demands and market

dynamics and handling financial restrictions, IP protection, and regulatory obstacles. Increasing



Ms. Saloni Garg

and mentorship is truly commendable.

None of this would have been possible without

and a warm welcome to the batch 2024-26. Thank you once again to everyone who has contributed to

making this academic year a resounding success. **DIRECTOR'S DESK**

"Education is not the filling of a pail, but the lighting of a fire." - William Our college is more than just a place of learning; it is a hub of ideas, innovation, and inspiration. With each passing day, we strive to nurture an environment that fosters intellectual curiosity, critical thinking, and

Dr. D.Y. Patil B-School remembers that education is not just about grades but about expanding your horizons, discovering your strengths, and honing your skills. As we navigate the current landscape of market conditions, we are faced with challenges and opportunities that require resilience and Additionally, our faculty members have been working tirelessly to enhance

fields. From innovative teaching methodologies to cutting-edge research initiatives, our goal is to provide the students with a dynamic and enriching And since we are embarking on another exciting academic year of excellence, we draw curtains to mistakes not lessons. We believe that all the lessons our students have embraced will work as stepping stone in their holistic development. Lastly, extending a warm welcome to all the students joining us this year

secrets. And forming interdisciplinary teams to solve

He also demonstrated some practices that the

business can adapt for fruitful goals like Setting a

high priority on a customer-centric approach by

lab to market. Through comprehension of obstacles

application of efficacious tactics, and adoption

of optimal methodologies, establishments might augment their prospects for economic triumph.

Unlocking the promise of laboratory breakthroughs

in the marketplace and navigating this difficult path require constant learning, adaptation, and teamwork.

Attendees were encouraged to explore the significance

of the enriched library resources, which included

digital libraries, thereby shaping a more dynamic and engaging learning experience. Mr. Rathod Rohidas Bhimrao's expertise and guidance were invaluable throughout the session, as he navigated attendees

through the various services offered by DELNET. His

DELNET resources, participants were equipped with

the tools necessary to conduct thorough research and

broaden their intellectual horizons.

Mr. AVELO ROY

Managing Director and

Startup Mentor of Kolkata

FROM LAB TO MARKET MASTERING output quality while keeping costs down and quality high with assuring acceptance in the market and

fosters creativity, innovation, and academic excellence.

(2024-2026). Let us approach each day with enthusiasm, curiosity, and a willingness to learn and grow. Together, we can create an environment that

DI J Dr. D. Y. Patil dispelling doubt. **B-School** He further described that to get beyond these obstacles, organisations use a variety of tactics, to ensure success like research and validation exercises FROM LAB TO MARKET MASTERING **INNOVATION WITH DYPBS** to conduct early market validation, establishing EXPERT TALK ON cooperative alliances with regulators, investors, and INNOVATION DEVELOPMENT, business leaders. TECH READINESS, LAB TECH COMMERCIALIZATION, Also Using iterative development to quickly test, AND TECH TRANSFER refine, and prototype ideas. Protecting intellectual property rights with patents, trademarks, or trade

incorporating feedback throughout development The path from lab-based invention to commercial and adopting agile methods to be adaptable and success is essential to the lifecycle of any technology quick to react to changes in the market, including or product. This workshop, led by expert Mr Avelo stakeholders at the outset and continuing to do so to Roy managing director and startup mentor at Kolkata promote cooperation and confidence. Also creating Ventures took this highly important session, exploring scalable procedures and goods to promote long-term the critical elements involved with bringing ideas from expansion. the lab to the market. He looked at tactics, obstacles, He ended the workshop on the note that technical expertise, business savvy, and strategic execution With further moving from the controlled laboratory are necessary to successfully navigate the shift from

complex problems holistically.

DELNET RESOURCES AND SERVICES TRAINING

TRAINING ON RESOURCES AND SERVICES February 5th, 2024 Mr. Rathod Rohidas Bhimrao 12:00 pm To 01:00 pm Dr. D. Y. Patil B-School DELNET- Network Assistant

On February 5th, 2024, Dr. D. Y. Patil B-School hosted

an enlightening training session titled "DELNET

Resources and Services." Led by Mr. Rathod Rohidas

Bhimrao, DELNET Network Assistant, the event aimed to empower minds and expand horizons through

access to a wealth of knowledge. The training provided

participants with a unique opportunity to delve into the vast array of resources available through DELNET.

PPU Dr. D. Y. Patil

B-School

PANCHAYAT WITH FAISAL MALIK Dr. D. Y. Patil

Soci

unforgettable experience.

education.

Mr. Faisal Malik aka

Prahlad Cha from the

very acclaimed web

graced Dr. D. Y.

series

Patil

with

leaving a memorable mark on students and faculty

alike. Known for his brilliance and wit in the acting

world, as he stepped into the Seminar hall, an aura of

charisma enveloped the room, setting the stage for an

With his infectious charm and quick wit, Faisal

captivated the audience, weaving anecdotes from his

The Symposium of Exemplary Minds in AICTE (All

India Council for Technical Education) sounds like

an exciting event that could bring together leading

figures, innovators, and thought leaders in the field

of education in India. AICTE plays a crucial role in

ensuring quality education across the country, so a

symposium focusing on exemplary minds within its

realm could provide valuable insights, best practices,

and innovative ideas for the advancement of

In a prestigious congregation at the AICTE office in

New Delhi, Dr. Amol Gawande, the esteemed Director

of Dr. D. Y. Patil B-School (DYPBS), shared the dais with

luminaries of the education sector on 09/02/2024.

This was Graced by the presence of Dr. T.G. Sita

Raman, Chairman of AICTE, and Dr. Abhay Jare,

Panchayat,

B-School on

January, 2024

his presence,

insights into leveraging digital resources effectively undoubtedly left a lasting impression on all those in attendance. The training not only highlighted the importance of staying updated with modern learning tools but also emphasized the role of technology in enhancing the educational journey. By harnessing the power of

In conclusion, the DELNET Resources and Services Training at Dr. D. Y. Patil B-School was a resounding success, providing attendees with practical skills and knowledge essential for academic and professional growth. It reinforced the college's commitment to fostering a culture of continuous learning and innovation, ensuring that students and faculty alike remain at the forefront of educational excellence.

illustrious career. His memoir ranged from humorous mishaps on set to profound insights into the art of storytelling. Students hung onto his every word, inspired by his journey from humble beginnings to the pinnacle of success. Faisal's visit sparked a newfound passion for the performing arts, igniting dreams of emulating his success among the students. As he bid farewell, the Theatre group performed an impressive drama leaving him in awe. Mr. Faisal left behind not just memories but a legacy of inspiration, reminding everyone that with talent, determination, and a touch of wit, anything is possible in the world of acting.

A SYMPOSIUM OF EXEMPLARY MINDS AT AICTE

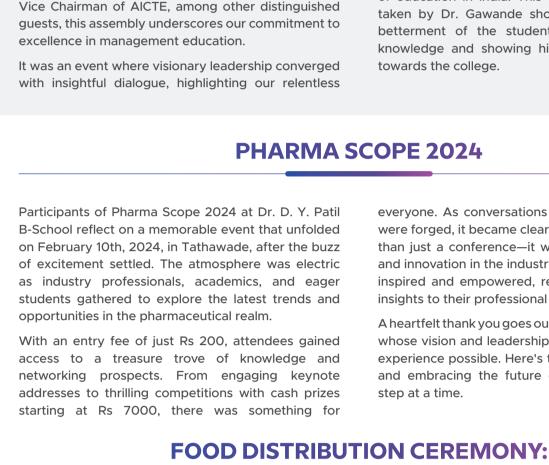
studies in India.

towards the college.

step at a time.

PHARMA SCOPE 2024

A BEACON OF HOPE AT AMOL SIR'S BIRTHDAY





significant event unfolded on the 31st January — the

to foster in still leadership, and serve the community,

this ceremony marked the commencement of a journey towards impactful societal engagement and

The event commenced with an air of anticipation,

as students and faculty gathered to witness the

inception of a platform dedicated to social causes and

collective action. The Chief Guest, Mr. Quaiser Khalid

personal growth.

and unity displayed passively.

treated with respect and decency.

The meal distribution ceremony was carefully planned

and executed with good intentions. A committed

group of volunteers put in endless hours to gather,

cook, and serve wholesome meals to people in need.

The location was transformed into a haven of hope

where people experiencing food insecurity were

These food distribution ceremonies make it easier for

financially struggling people to access wholesome

O3rd February 2024 TIME: 10 AM TO 11:00 AM Vivekananda Circle organised by D.Y. Patil B - School provided a forum for the advancement of knowledge and sharing of Swami Vivekananda's philosophy. The keynote speaker of the session Dr Shirish Limaye former professor and head of accounts department Symbiosis College of Arts Pune talked about the establishment of this circle

Faculty Development Program on Universal Human Values on February 14th, 2024. The event was a gathering of minds aimed at exploring the nuances of co-existence and harmony within society. Participants were treated to a profound journey into

diversity and complexity.

Dr. D. Y. Patil B-School organized a transformative the essence of living in harmony, both within families and in relation to the self and the body. Through insightful discussions and interactive sessions,

Exhibiting this same dedication, the Cricket Team of Dr. D. Y. Patil B-School showed unwavering determination and impeccable skills and emerged victorious at MAHA CHASHAK 2024, organised by MAHA Centre of Agriculture and Rural Development (MAHACARD), showcasing the true essence of sportsmanship and teamwork.

"Champions are made from something they have

deep inside them - a desire, a dream, a vision."

- Muhammad Ali

Swami Vivekananda's multifarious philosophy, which includes spirituality, social reform, education, and He also further delved that these get-togethers included discussions, readings, and reflections on the life and teachings of Vivekananda, with the goal of promoting spiritual growth and a greater knowledge of life. Members of the circle can explore Vivekananda's ideas and their applicability in modern circumstances by reflecting on them and engaging DYPBS FACULTY DEVELOPMENT PROGRAM

the legacy of Shivaji Maharaj on 19th February, 2023 at the campus of Dr. D.Y. Patil B-School. The celebration began with the pilgrimage to the historic fort to embark on the journey of bringing the Jyot back to the campus. The campus came alive with anticipation when the Jyot was ceremoniously welcomed with the aarti and

Dr. D. Y. Patil B-School (DYPBS) as we've officially partnered with Millersville University of Pennsylvania, USA! On 13th March 2024, our campus was abuzz with the presence of esteemed guests: Professor Marc Tom Ljanovich, Dean of the Lombardo College of Business, and Professor Marc Harris, Dean of the College of

Science & Technology from Millersville University.

of a promising collaboration.

the

forefront

pioneering innovation, Dr.

Sankalp Dandvat from Dr.

D. Y. Patil B-School left

an indelible mark at the

Biofuel Startup Summit

in Delhi, buoyed by the

visionary guidance of our

The summit was a beacon

into

PATIL BECHOOL

esteemed Director,

insights

The highlight of their visit was the formalization of

a Memorandum of Understanding (MoU) with our

Director, Dr. Amol Gawande, marking the beginning

This MoU isn't just a partnership; it's a bridge connecting

two continents through education. Students now

have the incredible opportunity to engage in Joint

Degree Programs, Student Exchange Programs,

Faculty Exchange Programs, and collaborative research initiatives. Additionally, this alliance will

foster entrepreneurship and various other extension

activities, ensuring a rich, global learning experience.

These provisions include student and faculty exchange

programs, allowing students and professors from both

of

biofuel industry, where attendees marvelled at the

groundbreaking waste-to-gas initiatives of the Karnal

On March 18th, the anticipation of students and

teachers at Dr. D.Y Patil B-School was palpable as

they anticipated the visit of the cast of Madgaon

Express, well-known actors and social activists. The

weeks before their arrival, there had been signs of

excitement all across campus, with posters hanging on walls and conversations resonating down the

to how crucial activism and sustainable living are in

the modern world with the introduction of our most

The crowd erupted in cheers and resounding acclaim for the cast when they arrived. The actors took the

stage with a humble and kind demeanor, dressed

simply but elegantly. They talked about different

things pertaining to their life experiences and different

Divyendu on dancing with the students in the open

mic, "Seeing the passion and energy that young

people bring to the table is what I love about coming

Dr. D.Y. Patil B-School in collaboration with the

Research Cell organized the 3 day Annual International

Conference from 3rd April 2024 to 5th April 2024.

The conference was held in the hybrid mode allowing

participants from around the world to connect and

The topic of the conference was "Navigating Global

Business Landscapes through emerging technologies

On the first day, numerous keynote speakers

and dynamic management strategies."

share their insights.

adorable Munna Bhaiya from Mirzapur.

challenges faced in their careers.

pursuit of educational advancement. Dr. Gawande's

participation not only represents DYPBS's dedication

to fostering quality education but also our active

engagement in shaping the future of management

This event features keynote speeches, panel

discussions, workshops, and presentations highlighting

the latest trends, challenges, and opportunities in education. It also serves as a platform for networking and collaboration among educators, administrators, policymakers, industry representatives, researchers. Overall, the Symposium of Exemplary Minds in AICTE fosters knowledge exchange, inspires innovation, and contributes to the continuous improvement of education in India. This was a great step ahead taken by Dr. Gawande showing the keenness and betterment of the students by providing quality knowledge and showing his excellent commitment

everyone. As conversations flowed and connections

were forged, it became clear that this event was more

than just a conference—it was a catalyst for growth

and innovation in the industry. Participants left feeling

inspired and empowered, ready to apply newfound

A heartfelt thank you goes out to Dr. Amol Gawande sir,

whose vision and leadership made this unforgettable

experience possible. Here's to celebrating milestones

and embracing the future of pharmaceuticals, one

insights to their professional journeys.

food insecurity and relieve acute hunger. By treating them with respect and inclusivity, the recipients' dignity is preserved, creating a sense of community and reducing stigma. These gatherings, organized by the B School, raised awareness of social issues and encouraged volunteerism and community involvement. They draw attention to structural injustices, sparking debates and legislative changes. Support amid adversity allowed recipients to focus on self-improvement and making a positive contribution to society, empowering beneficiaries. The event concluded with the central message that

food distribution ceremonies play a vital role in giving

the less fortunate access to nourishment, dignity, and

support from the community during difficult times,

serving as a symbol of hope. These ceremonies

reminded the students of common humanity and

the value of lending a helping hand to those who

are struggling as they work toward a more just

and equitable society. Embracing compassion and solidarity can build a world where no one goes hungry,

> IPS, Additional Director General of Police (PCR), Maharashtra Police graced the occasion with his presence, bringing with him a wealth of experience and insights into the

realm of social responsibility.

a deep-seated commitment to social causes and a

Furthermore, Mr. Khalid underscored the importance

of collaboration and collective action in addressing complex social issues. He encouraged students to

leverage the diverse talents, skills, and perspectives

within the B-School community to devise innovative

Beyond merely academic study, the circle's activities will frequently involve putting Vivekananda's ideas into practice. Vivekananda's message is disseminated to a wider audience and constructively impacts society through events, seminars, and community service projects. Through these initiatives, the circle hopes to advance welfare, individual well-being, and

He also further advised that the circle's activities were

to be imbued with Vivekananda's emphasis on the

unity of all creatures and the significance of serving

Vivekananda's principles by attempting to develop

empathy, compassion, and a sense of duty for the

He further acknowledged that the circle should be

a source of inspiration for anyone who wants to

live in accordance with Vivekananda's vision of a

world that is inclusive and peaceful. Members aim

to lead meaningful lives by studying and putting

Vivekananda's teachings into practice, improving

He concluded the session on further note that Swami

Vivekananda's philosophy can be explored and shared

in a supportive setting thanks to the Vivekananda

Study Circle. Members are enabled to live up to his

principles of selflessness, compassion, and service by

passively engaging with his teachings; this improves

whose closing remarks

words served as a

of the importance of universal human values in fostering a more

possible without the

the atmosphere was charged

The following day saw a

cultural performances. One

of the highlights was the skit

that showcased his life and his

values. The beats of dhol left

everyone dancing until their

feet hurt. The mesmerizing

everyone awestruck.

performances

extravaganza

with energy and devotion.

deeply

audience.

Gawande's

reminder

resonated

with the

poignant

compassionate understanding society. Furthermore, the event wouldn't have been

Dr.

contributions of key individuals. Dr. Vinay Chidri, Ms.

Vrinda Rao, and Ms. Amita Chidri were honored for their

pivotal roles in shaping and executing the program.

Their dedication and commitment to promoting universal human values were truly commendable and

In conclusion, the DYPBS Faculty Development

Program on Universal Human Values was a

resounding success, leaving a lasting impact on

all who participated. It served as a reminder of the

significance of fostering harmony and understanding in our communities, laying the foundation for a more

vibrant

deserving of recognition.

inclusive and empathetic society.

their own lives and advances humankind as a whole.

both their own and society's overall quality of life.

Student Members are urged to live out

willingness to effect positive change in society.

solutions to pressing societal problems.

with them thoughtfully.

social harmony.

well-being of others.

others.

his inaugural address, Khalid emphasized the profound

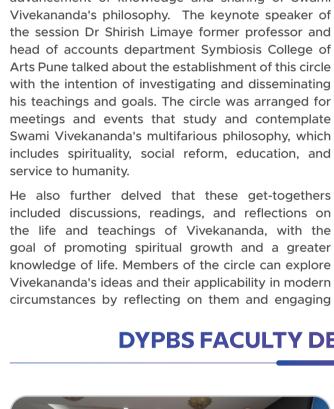
and every person has the chance to thrive.

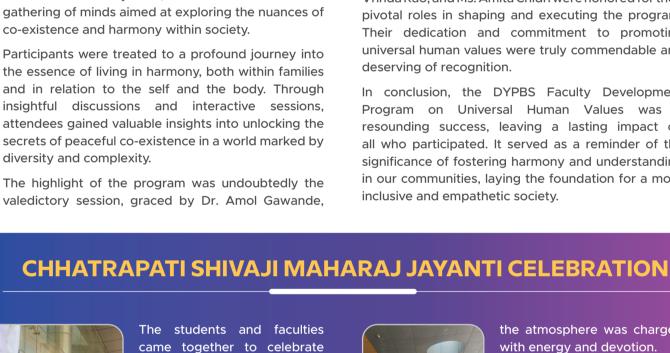
food, serving as an essential safety net. Meals are given out for free or for a minimal fee to address

importance of social clubs in educational institutions, highlighting Amidst the vibrant their role in nurturing a spirit of empathy, compassion, atmosphere of Dr. and active citizenship among students. He articulated D.Y. Patil B-School, a that while academic excellence is undoubtedly crucial, it is equally imperative for future leaders to possess installation ceremony of the Social Club. With an aim

VIVEKANANDA STUDY CIRCLE

INSTALLATION CEREMONY OF SOCIAL CLUB





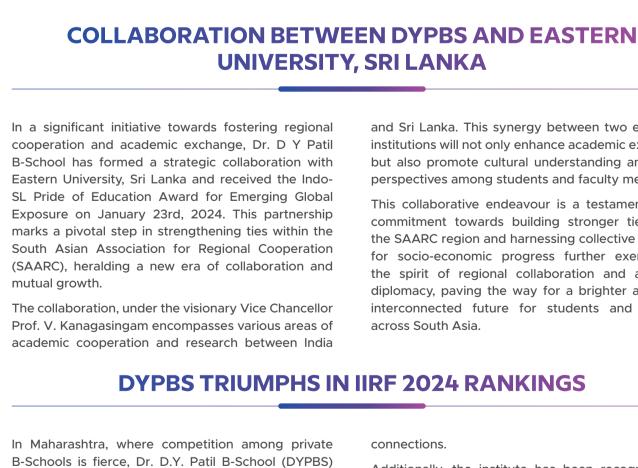
From the first match to the final showdown, each We're thrilled to announce a significant milestone for

TRIUMPHANT VICTORY: **DYPBS CLINCHES TROPHY AT MAHA CHASHAK 2024**

player exhibited remarkable talent and stellar performances, earning admiration from fans and rivals alike. Their hard work, discipline, and perseverance paid off, bringing glory to our institution by winning the prestigious competition. This triumph not only reflects their dedication but also serves as an inspiration for aspiring athletes from the college. As we bask in the glory of this achievement, let's extend our heartfelt congratulations to the entire team for their relentless efforts and commitment. Here's to many more victories and memorable moments ahead! MOU - DYPBS & MILLERSVILLE UNIVERSITY, USA

hallways. The enthusiasm reached fever pitch as the they also gave a free screening for the students of scheduled hour drew near. the college, which was exclusive. They encouraged the children to keep setting an example in their Madgaon Express's cast visit gave the students the communities and praised them for their efforts in chance to interact with a fervent supporter of social promoting eco-friendly habits and taking their studies and environmental change as well as a sight of three seriously. Bollywood stars, Divyenndu Sharma, Kunal Khemu, and Pratik Gandhi. The goal of the event, which The College students had a newfound feeling was planned by the college, was to draw attention of purpose and resolve as the event came to an

sowed.



private B-Schools in India. This achievement is a

testament to the institute's consistent performance,

innovative approach to education, and strong industry

Dr. D.Y. Patil B-School has once again solidified its

position as a powerhouse of management education,

clinching the 10th spot in the prestigious Times

B-School Survey. It not only reflects the academic

rigour maintained by the faculty but also underscores

the holistic development imparted to the students.

Nestled in the vibrant city of Pune, Dr. D.Y. Patil

B-School has been synonymous with excellence since

its inception. Its journey towards becoming a beacon of

management education began with a vision to nurture

future leaders who can navigate the complexities of

One of the distinguishing features of the institute is its

strategic location in the western zone of India, hence ranked 7th in western zone. The bustling business

environment of Maharashtra, coupled with the rich

industrial landscape, provides an ideal backdrop for

experiential learning. Students benefit immensely

from industry exposure, internships, and collaborative

the corporate world with finesse.

SALONI GARG

SPECTRUM OF LIFE It begins with a simple choice - the choice to seek peace within ourselves. The core of life revolves around harmony, gratitude and happiness. The bonds we forge, the kindness we extend, and the love we nurture

Mr. SACHIN interests, and behaviours, which increases engagement and conversion rates. (BATCH 2022-2024) Search engine optimisation (SEO), content marketing, social media marketing, email marketing, and pay-per-click (PPC) advertising are important facets of digital marketing. Each of these fields presents different chances for connecting with and interacting with consumers and calls for certain expertise. For example, SEO aids companies in being more visible on search engines, but content marketing concentrates on producing worthwhile content to draw in and hold on to a certain audience. Social media sites like LinkedIn, Facebook, and Instagram are now essential tools for interacting with consumers and fostering brand loyalty. Furthermore, organisations now have new opportunities to engage with customers through dependable personalities thanks to the growth of influencer marketing. Businesses are in high demand for digital marketing specialists that can steer this ever-changing area and spur expansion. The field of digital marketing is expected to grow in scope as technology advances, offering a plethora of innovative and impactful job options.

Postgraduate students with learning

call for specialised care. Postgraduate including dyslexia, ADHD, and other

capacity to process information efficiently,

These conditions frequently show up

organising, and focusing—all essential skills

can be made worse by the rigorous

include independent research, critical

values comprehension and adaptability.

cause tension and anxiety to rise.

achievement in the past.

to the right resources.

requirements.



by question and answer rounds.

performance in the Times B-School Survey is a testament to its unwavering commitment to academic excellence, industry relevance, and holistic development. **STUDENT'S CORNER**

these challenges with a different perspective—not to change something outside you but inside you. The path will make you stumble numerous times

institutions to study or teach abroad for a semester or academic year. This exchange will enrich the educational experience by exposing participants to

Faculty members from both institutions will

fields.

different teaching styles, cultures, and perspectives.

collaborate on joint research projects, sharing

resources, expertise, and facilities to address common

research interests or challenges in their respective

Collaboration in curriculum development is also part

of this initiative, where faculty members from both

institutions will collaborate to design new courses

or update existing ones to reflect the latest trends and advancements in their fields. This will lead to the

creation of innovative interdisciplinary programs or

specializations. These activities could enhance the

skills and knowledge of faculty members, contributing

to their professional growth. This partnership will also promote cultural exchange activities, such as student clubs, cultural events, or language exchange programs, to foster cross-cultural understanding and appreciation among students and faculty members from different backgrounds. DYPBS'S LEADERSHIP IN SUSTAINABLE ENERGY **SOLUTIONS SHINES AT BIOFUEL STARTUP SUMMIT** Municipal Plant and delved

into

the

Chem X Refinery.

provided

commitment

advancements of Meth-

DYPBS takes pride in

being at the forefront

of spreading awareness

about sustainable energy

solutions, and the summit

an

platform to showcase our

places

has the ability to bring

transformation in the world, and it all begins with little deeds in your daily lives." After

College."

cutting-edge

invaluable

like this "Everyone

significant

enlightened the path with their words of wisdom. They discussed various topics like AI innovations in accounting, blockchain, work life balance, digitalization, data driven decision making and many The following day started with presentations where all the students presented their research paper followed The last day ended on a cheerful note where the speakers' enriching knowledge was shared by them.

are threads that weave the fabric of our collective Imagine the world without smiling faces, a shadowed river with no water flowing, the sky with no heights to achieve. At this core lies the warmth of sun kissed morning which fills your heart with gratitude and extends your approach to tackling

giving their respective speeches, the cast took part in an engaging Q&A session where they answered inquiries from students about anything from their acting career to their involvement with other humanitarian issues. They made a lasting effect on both students and faculty members with their jolly and open responses and sincere connection

Additionally, the institute has been recognized for has emerged as a standout performer, clinching the its eminence among private B-Schools, being listed 5th rank. This achievement speaks volumes about among the top 50 in the country. This acknowledgment the institute's academic standards, faculty expertise, highlights the institute's reputation, credibility, and overall learning environment. It also reinforces and impact within the academic and corporate it's position as a preferred destination for aspiring communities. management professionals in the state. Moreover, it's dedication to research and scholarly Expanding its footprint beyond Maharashtra, DYPBS activities has also been acknowledged, with the has garnered the 7th spot in the West Zone rankings. institute securing a position in the top 50 private This regional recognition underscores the institute's B-Schools for research. This recognition underscores growing influence and impact across multiple states in DYPBS' commitment to fostering a culture of inquiry, the western region of India. innovation, and knowledge creation among its faculty and students. On a national scale, DYPBS has made a significant mark by securing the 15th position among the best Looking ahead, DYPBS remains focused on its mission

DR. D.Y PATIL B-SCHOOL RANKING BY TIMES B-SCHOOL

across South Asia.

connections.

the rise of digital marketing. With billions of people online, businesses can use costeffective, measurable targeted advertising to reach a worldwide audience. Because of its accessibility, it is possible to target customers precisely based on their demographics,

but will also fill you with spirits.

ANNUAL INTERNATIONAL CONFERENCE

ALUMNI CORNER

online, making it a crucial part of contemporary marketing plans.

of digital marketing keeps growing as more and more companies move their operations The growing use of mobile devices and the internet is one of the main factors propelling

the spirit of regional collaboration and academic

to nurture future leaders, drive innovation, and

contribute meaningfully to the field of management

projects, which groom them to tackle real-world

However, what truly sets Dr. D.Y. Patil B-School apart

is its outstanding placement record, ranked 18th in

best placement performance. The institute boasts

of a robust placement cell that works tirelessly to

bridge the gap between academia and industry. The

stellar performance in placements can be attributed

to several factors, including rigorous training, industry

challenges with confidence.

contribution to society.

collaborations, and a diverse pool of recruiters. Beyond placements, the institute is committed to nurturing well-rounded individuals equipped with the requisite skills and values to make a meaningful In conclusion, Dr. D.Y. Patil B-School's stellar

and Sri Lanka. This synergy between two esteemed institutions will not only enhance academic excellence but also promote cultural understanding and global perspectives among students and faculty members. This collaborative endeavour is a testament to the commitment towards building stronger ties within the SAARC region and harnessing collective potential for socio-economic progress further exemplifying

its glittering celebrity as for the seeds of change it

end. Madgaon Express's visit prompted a deeper

discussion on the role of youth in creating a more

sustainable and fair future, in addition to offering a

The excitement after the visit of Madgaon Express's

cast continued to spur action on campus in the days

and weeks that followed, with students starting new

projects and stepping up their efforts to have a

positive impact on the world around them. It's true that the day will live on in the memories of those who

were lucky enough to experience it, just as much for

moment of star-studded excitement.

diplomacy, paving the way for a brighter and more interconnected future for students and scholars

The business landscape is being rapidly transformed by digital marketing, which presents a wide range of opportunities for professionals and enterprises alike. The reach

Ms. SUMAN

DEOKOTA



Prof. (Dr.) Atul Kumar

Mr. Aditya Dey

Dr. D. Y. Patil

B-School

(Program Approved by AICTE, Ministry of Education, Govt. of India)

as challenges with reading, writing, for postgraduate study. These difficulties requirements of advanced studies, which analysis, and a lot of reading. This can A variety of assistance techniques are beneficial for postgraduate students who suffer from learning problems.

Ms. Suman Deokota

Accommodations that universities can offer include extra time for exams, assistive technology access, and specialised tutoring. Furthermore, it is essential to create an inclusive learning atmosphere in the classroom that The secret to properly managing learning impairments is early identification and management. Students enrolled in postgraduate programmes must be encouraged to swiftly seek out assessments and support services. In addition, faculty members can be extremely important by identifying indicators of learning challenges and directing students Postgraduate students who receive treatment for learning difficulties not only do better academically but also have better general health. Educational institutions can assist these students in realising their full potential and succeeding in their academic and professional endeavours by recognising and addressing their particular

even when they have achieved academic

FACULTY CORNER disabilities have particular difficulties that students may suffer with diseases cognitive impairments that hinder their

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